

## Professional Writing Minor-1

### Professional Writing Minor

*Coordinator:* Pearson

The Professional Writing minor allows students to gain a theoretical grounding and practical experience in both traditional and new media journalism, public relations, advertising, and marketing communications. Whenever possible, students in the Professional Writing classes work collaboratively on projects with students in other media-related disciplines. Multiple minors may overlap by only one course. No more than one course taken toward the student's major may be counted in the Professional Writing minor.

#### **Required**

JPW 250/Writing for Interactive Media (same as IMM 140) 1 course unit

#### **Options: 3 course units**

JPW 208/Introduction to Journalism 1 course unit

JPW 251/Feature Writing (same as IMM 240) 1 course unit

JPW 301/Computer Assisted Reporting 1 course unit

JPW 311/News Editing and Production 1 course unit

JPW 350/Magazine Writing 1 course unit

JPW 370/Topics in Professional Writing 1 course unit

JPW 399/Internship 1 course unit

JPW 498/Beats and Deadlines 1 course unit

#### **Electives: 1 course unit**

Any LIT or CRW course by advisement 1 course unit

Any IMM course not listed above 1 course unit

BUS 200/Legal and Regulatory Environment of Business 1 course unit

ECO 101/Principles of Microeconomics 1 course unit

COM 212/Introduction to TV Production 1 course unit

COM 371/Strategies of Public Relations 1 course unit

TST 160/Creative Design 1 course unit

*Note: Only one course unit, either required or elective, may be used to satisfy requirements for both a major and a minor.*

**Total**

**5 course units**