

## School of the Arts and Communication

John Laughton, *Dean*

James M. Day, *Assistant Dean*

The School of Arts and Communication educates students in our disciplines and serves as an advocate for the arts and communication by engaging the campus and the larger community. We cultivate social inclusiveness, intellectual curiosity, technical mastery, disciplinary fluency, and an appreciation of the transformative power of creativity. We provide a foundation of core skills to prepare students for diverse and evolving opportunities.

Established in 2007, the School is comprised of departments in the traditional visual and performing arts as well as programs that study film, video, radio and television, new media, and communication theory. We focus on small classes as well as student-faculty research and performance collaboration. Our students regularly present at regional, state, national, and international conferences. Our program in Interactive Multimedia trains students to be media savvy; it draws on the latest developments in all the disciplines in the School plus computer science, journalism, and engineering. The Art and Interactive Multimedia programs are in a new, state of the art complex while the Music and Communication Studies are housed across the common in their own facilities that include concert halls, theaters, and radio and television production studios.

### **Art and Art History**

The Department offers students a choice of a Bachelor of Fine Arts in Visual Arts with specializations in Fine Art, Graphic Design or Lens-Based Art as well as a Bachelor of Arts in Art Education or Art History. In addition, the Department offers minor programs in Art History, Fine Art, Graphic Design, and Lens-Based Art. The BFA program enables students to develop a high level of conceptual and technical ability as well as a broader understanding of the arts beyond the studio.

### **Communication Studies**

With the Bachelor of Arts in Communication Studies, students choose among three tracks and a cross-track interdisciplinary concentration: Public/Mass Communication, Radio/TV/Film, Interpersonal/Organizational Communication, and the Interdisciplinary Concentration in Health Communication. Students often participate in a wide range of vibrant outreach activities, including the nationally top-ranked honor society chapter, Lambda Pi Eta; interdisciplinary Public Health Communication Club; WTSR radio station; Lion's TV; and the TCNJ Society for Parliamentary Debate, as well as a wide range of professional internships..

### **Interactive Multimedia**

One of the first undergraduate majors in the country in this field, the program offers a Bachelor of Arts in Interactive Multimedia as well as a minor. The IMM program prepares students for advanced study or to enter careers such as video editing, animation, web design and development, mobile media, and game design.

### **Music**

Accredited by NASM (National Association for Schools of Music), the national accreditation organization for music in the United States, the Department offers a Bachelor of Music with specializations in Performance or in Music Education, and a new Bachelor of Arts in Music. In addition to their regular coursework, music students participate in a variety of large and small ensembles as well as private studio.

## **School of the Arts and Communication-2**

### **School of the Arts and Communication Courses**

Courses with the prefixes AMM and VPA are offered under the School of the Arts and Communication in addition to those listed under their respective departments.