

Except for JPW 321/Race, Gender, and the News, JPW courses do not count for Liberal Learning.

JPW 99/JPW Orientation Seminar **0 course unit**
(fall)

JPW 208/Introduction to Journalism **1 course unit**
(fall and spring semesters)

Experience in news reporting and writing, and explanation of the ideals of journalism. Students learn how to report and research news stories, use social media and digital skills in newsgathering, and write news stories for online and print publications. Students also explore feature writing and how to incorporate multimedia, such as video and photographs, into story packages.

JPW 250/Writing for Interactive Media **1 course unit**
(same as IMM 140)
(fall and spring semesters)

Introduces students to the reasoning, routines and rigors of writing for business and professional markets. Students learn basic HTML and CSS coding, build their own WordPress portfolio websites, blog using the fundamentals of SEO, use social media to promote their content, and create mobile videos.

JPW 251/Feature Writing **1 course unit**
(same as IMM 240)
(annually)

Prerequisite: JPW 208 or JPW 250/IMM 140

Combines the storytelling techniques of creative writing with the timeliness and facticity of hard news reporting. Students learn to craft stories for print, online and interactive media, and to incorporate photos and video. The skills acquired in the practice of feature writing are in demand in journalism, public relations, advertising, publishing and other industries.

JPW 301/Data Journalism **1 course unit**
(same as IMM 443)
(spring semester)

Prerequisite: JPW 208 or JPW 250/IMM 140 for JPW students; IMM 140 and IMM 270 for IMM students

Teaches basic data-analysis skills associated with investigative and explanatory reporting. Students learn to mine and interpret official data, using introductory-level spreadsheet analysis and formulas. Particular attention is given to issues of ethics, privacy and freedom of information. Students will design and complete a database reporting project.

JPW 308/Media Law **1 course unit**
(fall semester)

Prerequisite: JPW 208 or permission of instructor

Provides an overview of First Amendment and related case law as it pertains to news media. Among the topics: prior restraint, libel, privacy, intellectual property, political speech, commercial speech, obscenity, fair trial versus free speech, protection of sources, and access to government records and meetings.

JPW 309/Media Ethics **1 course unit**
(spring semester)

Prerequisite: JPW 208 or permission of instructor

Explores the importance of ethics in journalism and assists students in building strong ethical practices during news gathering. Students learn to apply ethical considerations in situations commonly encountered by news professionals and media organizations, and discuss and analyze specific cases. They learn how to avoid inaccurate reporting in the 24/7 news cycle, and discuss the impact of social media.

JPW 310/Press History

1 course unit

(occasionally)

Prerequisite: JPW 208 or permission of instructor

Traces the evolution of the American press from the pamphleteers of the 17th century, to the invention of the telegraph, to modern media conglomerates. Special attention is paid to the coverage of war and minorities, the press as watchdog and lapdog, prominent inventors and practitioners, and sensationalism.

JPW 311/News Editing and Production

1 course unit

(fall semester)

Prerequisite: JPW 208 or permission of instructor

An introduction to fundamental editing and production techniques for print and digital media, including copy editing, headline and caption writing, and layout and design. Students will also consider broader issues such as newsroom management, the escalating impact of technology, and the practical realities of running a modern newsroom.

JPW 321/Race, Gender, and the News

1 course unit

(same as AAS 321)

(occasionally)

Prerequisite: JPW 208 or JPW 250/ IMM 140

This class examines historical and contemporary issues with regard to the ways in which women and people of color participate in Western news media, either as the subjects of news coverage or as journalists. Students will be exposed to historical, theoretical and contemporary writings on media representation, and will complete a major reporting project.

JPW 322/Future of the News

1 course unit

(occasionally)

Prerequisite: JPW208 or JPW 250/IMM 140

An exploration of the impact of technological change, economic conditions and cultural upheavals on the reporting, dissemination and reception of the news.

JPW 326/Plato to Cable TV

1 course unit

(same as CLS 326 and PHL 326)

(occasionally)

Prerequisite: sophomore or junior standing or permission of instructor

This course focuses on Plato's *Republic* together with several studies on contemporary media and spectacle in order to explore the problem of public opinion--how it is formed and what social, ethical and political effects it has. The course will also include an introduction to the analysis of visual material and theoretical perspectives on the visual.

JPW 350/Magazine Writing

1 course unit

(annually)

Prerequisite: JPW 208 or JPW 250/IMM 140 or permission of instructor

Study of and practice in contemporary non-fiction magazine writing.

JPW 370/Topics in Journalism

1 course unit

(annually)

Prerequisite: JPW 208 or permission of instructor

Focuses on specialty topics including sports reporting, science journalism, advanced magazine writing, news games, political reporting and more. Course may be repeated for credit when topic changes.

JPW 371/Topics in Professional Writing

1 course unit

(occasionally)

Prerequisite: JPW 250/ IMM 140 or permission of instructor

Focuses on advanced projects in professional writing, e.g., blogging and social media, specialty newsletter publishing, producing technical manuals and documentation, marketing communications. Course may be repeated for credit when topic changes.

JPW 385/The Literature of Literary Journalism

1 course unit

(same as LIT 385)

(occasionally)

This course will examine the problems, paradoxes, and politics of the contemporary distinction between “literature” and “journalism.” Emphasis will be placed on issues of objectivity, voice, description, and social realism.

JPW 391/Independent Study in Journalism or Professional Writing

variable course units

(by arrangement)

Prerequisite: JPW 208

Students will conceive and execute a major reporting project under the supervision of a faculty advisor. Sample projects might include a series of in-depth stories for print, broadcast, online, or interactive media.

JPW 393/Independent Research

1 course unit

Prerequisite: JPW 208

Students work with a faculty member on a discrete journalism or professional writing research project.

JPW 397/Practicum

1 course unit

(by arrangement)

Prerequisite: JPW 208

Affords students an opportunity to acquire significant editorial and/or managerial experience with a campus media organization under the guidance of a faculty advisor.

JPW 399/ Internship in Journalism or Professional

variable course units

(by arrangement)

Affords students an opportunity to acquire significant editorial and/or managerial experience with an off-campus media organization under the guidance of a faculty advisor.

JPW 401/ The Washington Center

variable course units

(by arrangement)

The Washington Semester Program affords students the opportunity to pursue internships, course work, and enrichment activities during a semester in the Washington, D.C. area. Programs are provided by the Washington Center and the Washington Internship Institute, but the student earns TCNJ credit.

JPW 471/Topics in Professional Writing

1 course unit

(occasionally)

JPW 493/Independent Research II

variable course units

(by arrangement)

Prerequisite: JPW 208

Students will conceive and execute a major reporting project under the supervision of a faculty advisor. Sample projects might include a series of in-depth stories for print, broadcast, online or interactive media.

JPW 498/Beats and Deadlines

1 course unit

(spring semester)

Prerequisite: JPW 208

Provides working experience in covering regular news assignments (beats) such as local government, education, police, courts, business, and science/environmental issues. Students write news and feature stories, take photos and videos, and develop a personal brand via social media.

JPW 499/Media Experience

variable course units

(by arrangement)

Prerequisite: JPW 208 or JPW 250/IMM 140 or permission of instructor

Affords students an opportunity to acquire significant editorial and/or managerial experience with an off-campus media organization under the guidance of a faculty advisor.