

Professional Writing Minor-1

Professional Writing Minor

Coordinator: Pearson

The Professional Writing minor allows students to gain a theoretical grounding and practical experience in both traditional and new media journalism, public relations, advertising, and marketing communications. Whenever possible, students in the Professional Writing classes work collaboratively on projects with students in other media-related disciplines. Multiple minors may overlap by only one course. No more than one course taken toward the student's major may be counted in the Professional Writing minor.

Required

JPW 250/Writing for Interactive Media (same as IMM 140)	1 course unit
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Options: 3 course units

JPW 208/Introduction to Journalism	1 course unit
JPW 251/Feature Writing (same as IMM 240)	1 course unit
JPW 301/Data Journalism	1 course unit
JPW 311/News Editing and Production	1 course unit
JPW 350/Magazine Writing	1 course unit
JPW 370/Topics in Professional Writing	1 course unit
JPW 399/Internship	1 course unit
JPW 498/Beats and Deadlines	1 course unit

Electives: 1 course unit

Any LIT or CRW course by advisement	1 course unit
Any IMM course not listed above	1 course unit
AGD 160/Introduction to Graphic Design	1 course unit
BUS 200/Legal and Regulatory Environment of Business	1 course unit
ECO 101/Principles of Microeconomics	1 course unit
COM 212/Introduction to TV Production	1 course unit
COM 371/Strategies of Public Relations	1 course unit
TST 160/Creative Design	1 course unit

Note: Only one course unit, either required or elective, may be used to satisfy requirements for both a major and a minor.

Total

5 course units