

## Art and Art History Department: Overview

*Faculty:* Allyn (Chair), Blatt-Gross, Chak, Fichner-Rathus, Haikes, Hutton, Joyce, Kaplowitz, LaJevic, Mackie, Nyman, Riccardi, van der Heijden

The Department of Art and Art History offers the Bachelor of Fine Arts (BFA) degree in Visual Arts with specializations in Fine Art, Graphic Design, and Lens-Based Art, and the Bachelor of Arts (BA) degree with majors in Art Education and Art History. In addition, students may minor in Art History, Fine Art, Graphic Design or Lens-Based Art. Courses in art foundation studies and liberal learning are integral parts of the curriculum. The Department of Art and Art History is committed to providing programs of study which develop a high level of conceptual and technical ability, resources beyond the studio and the classroom for a broader education in the arts, exposure to and understanding of electronic media and methods of communication, and a balance between a demanding course of professional study and a liberal arts education. The College of New Jersey is an accredited institutional member of the National Association of Schools of Art and Design.

The art facility features traditional studios as well as state-of-the-art computing and electronic media labs. The faculty of the Department of Art and Art History consists of scholars, exhibiting artists, and active professionals, and it is augmented by guest lecturers and adjunct professors who are practicing professionals in the New York-Philadelphia corridor. The department enjoys an enviable placement record in terms of graduate study and employment, and graduates of the program have attained positions of leadership in their respective fields. The College of New Jersey is located near the major art and design centers of New York and Philadelphia and students are encouraged and often required to visit museums, galleries, design studios, production houses, and other art facilities in these areas.

***Admission Requirements for studio majors*** (Note: these admission requirements are not necessary for students applying for an Art History major)

Acceptance to the Visual Arts and Art Education majors requires a successful portfolio review as well as admission by the College. After the department has received a copy of the student's application from the Office of Admissions, it will review the student's portfolio on Slideroom. Candidates for Spring term admission and early-decision Fall term admission are reviewed in November. Candidates for Fall term admission are reviewed from December through March. A portfolio review is also required to enter the Dual Visual Arts major which is offered to students enrolled in one of the following programs: Deaf Education and Art (DEAR), Early Childhood Education and Art (ECAR), Elementary Education and Art (ELAR), or Special Education and Art (SEAR).

In order to be considered for admission into the Visual Art, Art Education, or Dual Education/Visual Arts programs, applicants must:

**Apply to TCNJ:** For more information about the submission process to the college, please visit our Admissions Website: <http://admissions.pages.tcnj.edu/apply/>

**Submit a Portfolio:** Students should submit work through Slideroom: [https://tcnjart\\_arthistory.slideroom.com](https://tcnjart_arthistory.slideroom.com). The portfolio should consist of the following three components:

- a) Digital images of 12 works of art

- b) A numbered list indicating the title, materials and dimensions of the work
- c) A one-page personal essay

### **Images**

Professional presentation of the work is important. Please present documentation that is in-focus, well lit and shows your best work. Include 12 images of original works demonstrating the applicant's drawing and technical skills, creativity, and aesthetic ability. A substantial part of the portfolio should feature drawings (still life, figure, self-portrait, and assorted sketches). All work must be original. Copies of other artists' work including anime, cartoons, graffiti or tattoos should not be included in the portfolio. If possible, please also include at least one image from a sketchbook. For students interested in Lens-Based Art (Photography and Video Specialization), the portfolio must include at least three observational drawings. The remaining nine works should demonstrate the applicant's ability in photography and video, and may include a range of 2-D, 3-D, and 4-D art.

### **Image List**

Include a numbered image list along with your submitted work. Indicate your name, date of completion, materials, and dimensions of the individual pieces.

### **Personal Essay**

Please include a one-page, single-spaced statement that includes a brief description of who you are and your experience in art and life. Your essay should include your major artistic and academic goals, and your reasons for wanting to specialize in the visual arts.

### ***Slideroom instructions***

*Please follow the Slideroom submission instructions carefully. Please DO NOT mail a portfolio CD or DVD. If you experience difficulty uploading your artwork, you must contact Slideroom technical support at [support@slideroom.com](mailto:support@slideroom.com) for assistance. Please allow one day for a response. You may also consult the Slideroom Helpdesk and FAQ at <http://www.slideroom.com/support.html>.*

### **Enrollment in Department of Art and Art History Courses**

Most Art History courses (AAH) are open to all students, although a few have prerequisites. The capstone courses (AAH 498 and 499) are reserved for majors. Studio art courses which have liberal learning approval are open to all students. A non-art major who wishes to enroll in major courses that are not liberal learning courses must obtain permission from the chair of the department or advising coordinator.

All minors must report to the advising coordinator (whose name is available from the department) or academic advisor for advisement and registration for art courses.

### **The College Art Gallery**

The College Art Gallery offers a program of diversified exhibitions throughout the academic year, including faculty and student work as well as exhibitions featuring the work of emerging and established artists from the United States and around the world. Students are encouraged to participate in the gallery program as gallery assistants.

### **Art Students' Organization**

The Department of Art and Art History sponsors the student organization, the Art Students Association (ASA). Students are invited to join and become active members.

### **Kappa Pi International Honorary Art Fraternity**

As an honorary fraternity, Kappa Pi inducts recommended Art and Art History Department students who have a minimum overall grade point average of 2.0 and an overall art average of 3.0 (on a 4.0 scale). In exchange for this high academic achievement, Kappa Pi fraternity offers competitive scholarships for its members. The goal of the organization is to offer a chance for art students to spend more time together reinforcing their common interests.

### **AIGA-TCNJ Student Group**

AIGA-TCNJ is a student group of the American Institute of Graphic Design (AIGA), the national professional association for design. Formed in 2012, AIGA-TCNJ Student Group strives to bring together all students interested in the graphic arts and promote design culture on campus. The group also holds design focused events and fundraisers.

## **Art and Art History Department: Programs of Study**

### ***Art Education Major (BA Degree)***

The conceptual framework for Art Education, as for all programs in professional education at The College of New Jersey, is creating exemplary professionals. Themes and outcomes associated with that framework are described in the School of Education section of the bulletin.

The Art Education major offers a Bachelor of Arts degree and prepares an individual for New Jersey State Art Teacher Certification, kindergarten through twelfth grade. The required curriculum includes a full range of art education, art studio, and art history courses. Students are given opportunities to experience actual classroom environments and situations through observations and/or teaching practicum in the sophomore, junior and senior years. This program, which is accredited through the National Council for Accreditation of Teacher Education (NCATE) and National Association of Schools of Art and Design (NASAD), is designed to prepare the student as both artist and teacher.

Required studio courses include 2-D, 3-D, 4-D, drawing, painting, and sculpture. Students create their own path of studio study through the programming of two additional 200-level intermediate studio courses, and three 300-level advanced studio courses. These courses and the required Foundations in Art Education, Curriculum in Art Education, Pedagogy in Art Education, and Professional Practice in Art Education lead to student teaching. A full semester of student teaching offers experiences at both elementary and secondary levels.

### **Program Entrance, Retention, and Exit Standards**

Every major program at the College has set standards for students to remain in that program, to transfer within the college from one program to another, and to graduate with a degree from a program. The following are the standards for art education.

All accepted candidates for a formal teacher preparation program must either pass the Praxis Core Academic Skills for Educators Test (reading-156, writing-162, and math-150), earn a minimum score of 560 for Verbal and 540 for Math on the SAT (if taken before 2015), earn a score of 23 or higher on the ACT, or earn a minimum score of 4 on the analytical writing section and a combined score of 310 on the Graduate Record Exam (GRE). The official passing test score must be submitted by teacher-education candidates during Sophomore Review. A cumulative GPA of 2.75 is needed to pass Sophomore Review and continue study in the teacher art education program.

A minimum grade of C+ is required in all art education courses, except for AAE 490/491 student teaching which requires a B- or higher. A minimum grade of C is required in all other major courses. Candidates for a teacher-education certificate must have a minimum 3.0 cumulative grade point average at the time of graduation. All college and departmental requirements (32 units) must be met to successfully complete the teacher education program. Students must meet the state Harassment, Intimidation, and Bullying Prevention (HIB) training certificate, hygiene/physiology requirement, and pass the appropriate Praxis examination (Praxis II: Art Content Knowledge) before the New Jersey State Department of Education will issue the appropriate certificate. Teacher-education candidates will receive a “certificate of eligibility with advanced standing” which requires a candidate to be provisionally certified for his or her first year of teaching. After one year of successful teaching, the candidate is eligible for a permanent certificate.

Transfer into the Art Education program from another program within the College is based upon the completion of AAV 111 Drawing with a minimum grade of C and a successful portfolio review.

## Course Requirements

### Major Core (6 courses)

- AAH 101/Art History I
- AAH 102/Art History II
- AAV 111/Drawing
- AAV 102/Visual Thinking
- AAV 112/2-D
- AAV 113/3-D
- AAV 140/4-D

### Major Options/Specializations (10 courses)

- AAH 210/Arts of South Asia, AAH 211/Arts of East Asia, *or* AAH 212/Arts of the Islamic World
- AAH 253/20<sup>th</sup> Century European and American Art
- AAV 140/4-D
- AAV 215/Painting I
- AAV 213 Sculpture
- AAV 200 Level Fine Art Studio Classes (choose two)
- AAV 300 Level Fine Art Studio classes (choose three)

### Professional Education Sequence (7 courses, 9 units)

- AAE 220/Foundations in Art Education
- AAE 250/Curriculum in Art Education
- AAE 330/Pedagogy in Art Education
- AAE 360/Professional Practice in Art Education (2 course units)
- AAE 490/Student Teaching or 491/Global Student Teaching (2 course units)
- AAE 492/Student Teaching Seminar
- SPE 203/Psych. Dev. Of Child/Adol.

**Recommended First Year Program of Study: Art Education****First Semester**

FSP	First Seminar	1 course unit
AAV	111/Drawing	1 course unit
AAV	112/2-D	1 course unit
AAV	113/3-D	1 course unit

**Second Semester**

AAV	102/Visual Thinking	1 course unit
AAV	140 4-D	1 course unit
AAH	101/Art History I	1 course unit
WRI	102/Academic Writing (if not exempted)*	1 course unit

*\*It is recommended that students exempted from this course take liberal learning course (e.g., SPE 203).*

**Total for Year** **8 course units**

**Recommended Second Year Program of Study: Art Education****First Semester**

AAE	220/Foundations in Art Education	1 course unit
AAV	2XX/Studio Course	1 course unit
AAV	215/Painting I	1 course unit
AAH	102/Art History II	1 course unit

**Second Semester**

AAE	250/Curriculum in Art Education	1 course unit
AAH	253/20 <sup>th</sup> Century Art	1 course unit
AAV	213/Sculpture I	1 course unit
AAV	3XX Studio Course	1 course unit
AAE	200/Sophomore Review	0 course unit

**Total for Year** **8 course units**

***Art History Major (BA degree)***

The Department of Art and Art History offers a BA in Art History and a minor in Art History for students majoring in visual arts, art education, and any other discipline at TCNJ. Art history is a scholarly, academic discipline which sharpens critical thinking and strengthens both writing and analytical skills. The Art History Program offers varied and exciting courses ranging from broad surveys of art from various geographical regions and chronological eras to courses on focused topics and perspectives. Students in a wide variety of majors may also use approved art history courses to fulfill liberal learning requirements.

**Art History Program**

Broad introductory courses provide Art History majors with the solid, well-rounded foundation necessary for more advanced and specialized geographical, chronological, and topical studies that emphasize theory, methodology, and historiography of the discipline. The program faculty utilize the varied resources of museums and collections in New York City, Philadelphia, Boston, and Washington D.C. with field trips and specialized object research. In order to promote cross-cultural exchange and exposure to art outside the area, Art History majors are encouraged to enroll in a study-abroad program. TCNJ offers many options ranging from a three-week Maymester study-abroad course to full-semester or year-long programs. To graduate with a BA degree in Art History, students must complete an approved study-abroad or internship experience. The art history curriculum culminates in a two-semester capstone sequence during which majors develop an original research project to demonstrate their critical thinking and writing skills.

**Program Entrance, Retention, and Exit Standards**

Every major program at the College has set standards for students to remain in that program, to transfer within the college from one program to another, and to graduate with a degree from a program. The following are the standards for art history. Minimum grades are noted in parentheses:

- Retention in the Art History major is based on a minimum grade of C in all major courses.
- Transfer into the Art History major from another program within the College is based upon the completion of 2 AAH courses with a minimum grade of C.
- Graduation requires a cumulative GPA of 2.0, completion of all departmental requirements and a minimum grade of C in all major courses, and completion of an approved study abroad experience or internship.

**Course Requirements****Major core: (4 course units)**

AAH 210/Arts of South Asia, AAH 211/Arts of East Asia, *or* AAH 212/Arts of the Islamic World  
 AAH XXX One course exploring gender in art history  
 AAH 498 Junior Research Seminar  
 AAH 499/ Senior Thesis

**Major Options/Specializations (6 course units at 200 level or above, including at least 3 at the 300 level or above, and at least 1 at the 400 level from the following categories)**

Ancient or Medieval Art  
 Renaissance or Baroque Art  
 Modern or American Art  
 Asian, African, Islamic, or Native-American Art  
 2 Art History electives

**Total:****10 course units****Recommended First-Year Program of Study: Art History****First Semester**

FSP (except those numbered 101-109) First Seminar	1 course unit
AAH 200-level course	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit

**Second Semester**

AAH 200 level course	1 course unit
WRI 102/Academic Writing (if not exempted)	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit

\* Arabic 151 and 152, Chinese 151 and 152, Japanese 151 and 152, and Russian 151 and 152 are intensive courses and carry two course units of credit each. Students should take this into account when planning a normal four-course semester.

**Total for year****8 course units****Recommended Second-Year Program of Study: Art History****First Semester**

AAH 200 level course	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

**Second Semester**

AAH course exploring gender in art history	1 course unit
Liberal Learning	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

\* Arabic 151 and 152, Chinese 151 and 152, Japanese 151 and 152, and Russian 151 and 152 (offered annually) are intensive courses and carry two course units of credit each. Students should take this into account when planning a normal four-course semester.

**Total for year****8 course units****Recommended Third-Year Program of Study: Art History****First Semester**

AAH 300-level	1 course unit
AAH Elective (any level)	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

**Second Semester**

AAH 300-level course	1 course unit
AAH 498/Junior Research Seminar	1 course unit
Elective	1 course unit
Elective	1 course unit

**Total for year****8 course units****Recommended Fourth-Year Program of Study: Art History****First Semester**

AAH 499/ Senior Thesis	1 course unit
Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

**Second Semester**

AAH 400/level course	1 course unit
Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

**Total for year****8 course units****Art History Minor**

Admission to the minor requires permission of the department chair or academic advisor. The minor consists of five course units, and may count no more than one course also taken for the student's major.

**Art History minor: program of study for BFA students (5 courses)****Required (1 course unit):**AAH 253/20<sup>th</sup>-Century European and American Art

**Options (4 course units from the following 3 content areas -- 2 at the 100 level or above, at least 1 at the 200 level or above, and at least 1 at the 300 level or above):**

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

**Art History minor: program of study for Art Education majors (5 courses)****Required (1 course unit):**AAH 253/20<sup>th</sup>-Century European and American Art

**Options (4 course units from the following 3 content areas--3 at the 200 level or above and at least 1 at the 300 level or above)**

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

**Art History minor: program of study for all other majors (5 courses)**

**Must include at least 2 courses at the 200-level or above and at least 1 course at the 300-level or above. Courses must also include at least 1 course in each of the following content areas:**

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

***Visual Arts Major (BFA degree)***

The Department of Art and Art History offers a BFA in Visual Arts with specializations in Fine Art, Graphic Design, and Lens-Based Art: Photography and Video.

Our programs offer flexibility and permeability between or among disciplines and mediums, and prepare students for multiple career opportunities and studio practices. The BFA in *Visual Arts* is grounded in a strong foundation of core courses, and then allows students to narrow and intensify their focus as they acquire more and diverse skills and as they mature as professional artists. After completing the Fine Art, Graphic Design and Lens-Based Art specializations, students will



be able to demonstrate knowledge and skills in the following areas: creative problem solving, use of technology and relevant traditional skills, understanding of history and contemporary issues, visual and critical research, writing and communication skills. Additionally, they will have begun a prolific creative practice. The Visual Arts BFA program takes advantage of the College's proximity to major museums, galleries, and collections in New York, Philadelphia, and Washington to broaden students' exposure to current trends and traditional concepts and techniques.

Advanced studio courses may be repeated for credit to gain the desired depth in the studio areas. Independent study is available to upper-level art majors with three courses in a studio or lecture area in which they have earned a minimum 3.33 GPA. A minimum of 12 course units must be taken in the Art Department at The College of New Jersey. Personal advisement and portfolio preparation counseling are available to those students who wish to prepare for graduate school.

### ***Program Entrance, Retention, and Exit Standards***

Every major program at the College has set standards for allowing students to remain in that program, to transfer within the College from one program to another, and to graduate from a program. The following are the standards for art programs. Minimum grades are noted in parentheses:

- Transfer into the Visual Arts major from another program within the College is based upon completion of AAV 111 Drawing (C) and a successful portfolio review.
- Retention in the Visual Arts major is based on successful completion of the Sophomore Review.
- Graduation requires a GPA of 2.0 and a minimum grade of C in all major courses.

### **Course Requirements**

#### **Major Core (6 courses)**

AAV 102/Visual Thinking  
 AAV 111/Drawing  
 AAV 112/2-D  
 AAV 113/3-D  
 AAV 130/Photography  
 AAV 140/4-D

#### **Art History (4 courses)**

AAH 252/ 20th Century European and American Art  
 AAH XXX/ 200 or 300-level art history course in European Tradition  
 AAH XXX/ Non-Western art history  
 AAH XXX/ varies by specialization  
     Graphic Design: AAV 250/ History of Graphic Design  
     Lens-Based: AAH 280/ Histories of Photography  
     Fine Art: course selection by advisement

**Major Requirements vary by specialization. See the individual specializations below.**

### **Recommended First Year Program of Study: Visual Arts (All Specializations)**

#### **First Semester**

FSP First Seminar

1 course unit

AAV 111/Drawing	1 course unit
AAV 112/2-D	1 course unit
AAV 113/3-D	1 course unit

**Second Semester**

AAV 102/Visual Thinking	1 course unit
AAV 130/Photography	1 course unit
AAV 140/4-D	1 course unit
WRI 102/Academic Writing (if not exempted)*	1 course unit

*\*It is recommended that students exempted from this course take another liberal learning course.*

**Total for year**

**8 course units**

***Fine Art Specialization***

The Fine Art Specialization offers a flexible course of study in which students are encouraged to develop a strong studio practice supporting the creation of images, objects, and visual, spatial and time-based experiences. Students learn technical skills informed by ideas, a firm grounding in making, conceptualization, art theory and criticism, and an awareness of contemporary issues. Exhibitions, student organization events, guest lectures and field trips as well as the Professional Practices course assist students with effective knowledge and preparation for the transition from student to professional artist. A three-semester capstone course sequence emphasizes critical thinking, writing and research culminating in a senior thesis paper and exhibition.

**Specialization Requirements (12 courses)**

**FINE ART CORE** (choose **5 courses** and no more than **two** out of any one area):

***2-D and Image-based***

AAV 211/Drawing II
AAV 214/Printmaking I
AAV 215/Painting I
AAV 370/Topics in Art (with appropriate topic)

***Technology-based***

AAV 216/Fiber Arts
AAV 217/Ceramics
AAV 218/Book Arts
AAV 230/Photo II
AAV 255/Web I
AAV 370/Topics in Art (with appropriate topic)

***Spatially-Oriented***

AAV 213/Sculpture I
AAV 342/Installation and Performance
AAV 370/Topics in Art (with appropriate topic)

***Time-based***

AAV 230/Photo II
AAV 232/Image and Narrative
AAV 244/Video I
AAV 370/Topics in Art (with appropriate topic)

**ADVANCED REQUIREMENTS- (Choose 3 courses)**

- AAV 314/Printmaking II
- AAV 315/Painting II
- AAV 311/Drawing III
- AAV 313/Sculpture II
- AAV 370/Topics in Art (with appropriate topic)

**STUDIO ELECTIVE (Choose 1 course)**

Any Fine Art, Digital Art or Photo/Video studio, Internship or Special Topics course.

**CAPSTONE- (3 courses)**

- AAV 318/Theory/Practice in Fine Art
- AAV 411/Professional Practice in Fine Art
- AAV 412/Senior Thesis in Fine Art

**Recommended Second-Year Program of Study: Fine Art**

**First Semester**

- Fine Art Core 1 1 course unit
- Fine Art Core 2 1 course unit
- Art History 1 course unit
- Liberal Learning 1 course unit

**Second Semester**

- Fine Art Core 3 1 course unit
- Fine Art Core 4 1 course unit
- Art History 1 course unit
- Liberal Learning 1 course unit
- Sophomore Review 0 course unit

**Total for year**

**8 course units**

**Recommended Third-Year Program of Study: Fine Art**

**First Semester**

- FA Core 5 1 course unit
- Advanced 1 1 course unit
- Art History 1 course unit
- Liberal Learning 1 course unit

**Second Semester**

- AAV 318/Theory/Practice in Fine Art 1 course unit
- Advanced 2 1 course unit
- Art History 1 course unit
- Liberal Learning 1 course unit

**Total for year**

**8 course units**

**Recommended Fourth-Year Program of Study: Fine Art****First Semester**

AAV 411/Professional Practice in Fine Art	1 course unit
Advanced 3	1 course unit
Elective	1 course unit
Elective	1 course unit

**Second Semester**

AAV 412/Senior Thesis in Fine Art	1 course unit
Studio Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

**Total for year** **8 course units**

***Fine Art Minor***

***For All Majors except Art History, Art Education, or Visual Arts Majors with specializations in Graphic Design or Lens-Based Art***

Requires a portfolio review and permission of the department chair or academic advisor. A minimum of 4 course units must be taken at The College of New Jersey.

Art History (any AAH class will fulfill this requirement)	1 course unit
AAV 111/Drawing I	1 course unit
AAV 112/2-D or AAV 113 3-D	1 course unit
200-level or above Fine Art Studio (choose 2 from list below)	2 course units

**Total required** **5 course units**

***For Visual Arts Majors with specializations in Graphic Design or Lens-Based Art***

A minimum of 4 courses applied to the minor must be taken with The College of New Jersey Department of Art.

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 3 from list below)	3 course units
300-level or above Fine Art course (choose from list below)	1 course unit

***For Art History Majors***

Requires a portfolio review and permission of the department chair. A minimum of 4 courses applied to the minor must be taken at The College of New Jersey

Art History (any AAH course will count)	1 course unit
AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 3 from list below)*	3 course units

***For Art Education Majors*** (choose Option 1 or Option 2)

A minimum of 4 courses applied to the minor must be taken with The College of New Jersey Department of Art.

**Option 1**

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 3 from list below)	3 course units
300-level or above Fine Art course (choose from list below)	1 course unit

**Option 2**

AAV 111/Drawing	1 course unit
AAV 318/Fine Art Theory and Practice	1 course unit
AAV 411/Professional Practice	1 course unit
AAV 412/Senior Thesis	1 course unit
200 level or above Fine Art course (choose from list below)	1 course unit

***Fine Art Courses***

AAV 112/2-D
AAV 113/3-D
AAV 211/Drawing II
AAV 213/Sculpture I
AAV 214/Printmaking I
AAV 215/Painting I
AAV 216/Fiber Art
AAV 217/Ceramics
AAV 218/Book Arts
AAV 311/Drawing III
AAV 313/Sculpture II
AAV 314/Printmaking II
AAV 315/Painting II
AAV 370/Topics in Visual Arts ( <b>Advanced Fiber Art</b> )
AAV 398/Independent Study in Visual Arts

***Graphic Design Specialization***

The Graphic Design specialization provides conceptual, theoretical, and technical problem solving skills in the field of visual communication and prepares students to be creative, collaborative, and critical so that they can succeed in the competitive design profession. We approach the profession as an interdisciplinary, cross-media field that is rooted in the fine arts. Students will develop their unique personal visions, and cultivate a sense of social responsibility as designers contributing to our mass culture, as they become creators and interpreters of the environment in which we live. They will be able to perceive and adapt to changing cultural and technological demands and to the fast growing design profession. In addition, our program integrates the college's outstanding liberal arts courses with a rigorous design curriculum. Students with a graphic design specialization will choose either the print media track or digital media track. The integrated curriculum includes coursework in typography, image-making, theories and history, web and multimedia design, and research and portfolio development. There is a wide range of employment opportunities for designers such as book and publication design, advertising, branding and identity system, packaging, information design, as well as design for the World Wide Web and other digital devices.

**Specialization Requirements (12 courses)**

**GRAPHIC DESIGN REQUIRED CORE (4 courses)**

- AAV 251/Design Fundamentals
- AAV 252/Typography
- AAV 253/Conceptual Image
- AAV 255/Web 1

**PRINT MEDIA TRACK ADVANCED COURSES (3 courses)**

- AAV 352/Advanced Typography
- AAV 353/3-D Graphic Design
- AAV 354/Identity

**DIGITAL MEDIA TRACK ADVANCED COURSES (3 courses)**

- AAV 355/Web 2
- AAV 356/Motion Graphics
- AAV 352/Advanced Typography, AAV 353/3-D Graphic Design, *or* AAV 354/Identity

**STUDIO ELECTIVES (2 courses)**

Print Media Track

- AAV 214/Printmaking OR AAV 218/Book Arts
- AAV 399 or any studio course at the 200 or 300-level

Digital Media Track

Any two courses in Printmaking, Book Arts, Internship, Photography, or Video.

**CAPSTONE (3 courses)**

- AAV 358/Theories & Practice in Graphic Design
- AAV 458/Professional Practice in Graphic Design
- AAV 459/Graphic Design Senior Portfolio

**Recommended Second-Year Program of Study: Graphic Design Specialization**

**First Semester**

- AAV 250/History of Graphic Design 1 course unit
- AAV 251/Design Fundamentals 1 course unit
- Art History 1 course unit
- Elective/Liberal Learning/Courses in minor 1 course unit

**Second Semester**

- AAV 252/Typography 1 course unit
- AAV 254/Web 1 1 course unit
- AAV 253/Conceptual Image 1 course unit
- Art History 1 course unit
- Sophomore Review 0 course unit

**Total for Year: 8 course units**

**Recommended Third-Year Program of Study: Graphic Design Specialization, Print Media Track****First Semester**

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV 214/Printmaking I, <i>or</i> AAV 218/Book Arts	1 course unit
Art History	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Second Semester**

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV 358/Theories & Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Total for Year****8 course units****Recommended Third-Year Program of Study: Graphic Design Specialization, Digital Media Track****First Semester**

AAV 356/Motion Graphics	1 course unit
AAV Elective in Photography or Video	1 course unit
Art History	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Second Semester**

AAV 355/Web 2	1 course unit
AAV 358/Theory & Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Total for Year****8 course units****Recommended Fourth-Year Program of Study: Graphic Design Specialization****First Semester**

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV 458/Professional Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Second Semester**

AAV 459/Graphic Design Senior Portfolio	1 course unit
Internship or studio elective	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

**Total for Year****8 course units**

## Graphic Design Minor

*For All Majors except Interactive Multimedia, Art Education, and Visual Arts Majors with specializations in Fine Art or Lens-Based Art*

### Required Courses

Choose one of the following:	1 course unit
AAV 102/Visual Thinking	
AAV 111/Drawing	
AAV 112/2-D	
AAV 130/Photography	
AAV 140/4-D	
AAV 251/Design Fundamentals	1 course unit
AAV 252/Typography	1 course unit
AAV 253/Conceptual Image, AAV 250/History of Graphic Design <i>or</i> AAV 255/Web 1 (choose 2)	2 course units

### *For Interactive Multimedia Majors*

AAV 251/Design Fundamentals	1 course unit
AAV 252/Typography	1 course unit
AAV 250/History of Graphic Design	1 course unit
AAV 255/Web 1 (can be fulfilled by IMM 130)	1 course unit
AAV 253/Conceptual Image or a 300-level GD course*	1 course unit

### *For Visual Arts Majors with specializations in Fine Art or Lens-Based Art*

AAV 251/Design Fundamentals	1 course unit
AAV 252/Typography	1 course unit
AAV 253/Conceptual Image, AAV 250/History of Graphic Design <i>or</i> AAV 255/Web 1 (choose 2)	2 course units
300-level GD course (choose from list below)	1 course unit

### *300-level Graphic Design Courses*

AAV 351/Independent Research in Graphic Design
AAV 352/Advanced Typography
AAV 353/3-D GD
AAV 354/Identity
AAV 355/Web 2
AAV 356/Motion Graphics
AAV 358/Theories and Practice in Graphic Design

### *Lens-Based Art: Photo and Video Specialization*

The Lens Based Arts specialization offers digital and traditional practices of still photography and video in which students fluidly explore diverse methods of telling stories. Courses focus on developing technical and conceptual aspects of the mediums, while emphasizing the potential of photography and video to engage meaningfully with ideas and culture. In addition to multi-level digital color photography, students explore a variety of photographic practices, including large format, beginning and advanced studio lighting for photo and video, alternative processes, and black & white darkroom. This specialization also encourages the exploration and redefinition of



the role of photography within a contemporary fine art context, allowing for experimentation with image appropriation, presentation, installation and integration with new genres as well as the creation of interdisciplinary collaborations among students, faculty, and the community. Students will further specialize by selecting either a photo or a new genres track. The senior year includes three capstone courses which result in an exhibit of senior thesis work. The senior capstone courses stress critical thinking, writing, and research through short sequential written assignments and semester-long investigations culminating in a senior thesis paper and exhibition.

### **Specialization Requirements (12 courses)**

#### **LENS-BASED: PHOTOGRAPHY/VIDEO CORE (4 courses)**

AAV 231/Cameras and Lighting I  
AAV 232/Image and Narrative *or* AAV 233/Documentary  
AAV 244/Video I  
AAV 331/Cameras and Lighting II

#### **PHOTO TRACK REQUIREMENTS (3 courses)**

AAV 230/Photo II  
AAV 330/Photo III  
AAV 255/Web I  
AAV 370/Topics in Lens-Based Art  
AAV 355/Web I, AAV 218/Book Arts, AAV 399/Internship *or* any approved course in 2-D art (choose 2)

#### **NEW GENRES TRACK REQUIREMENTS (3 courses)**

AAV 340/Video II  
AAV 342/Installation and Performance  
AAV 313/Sculpture II  
AAV 370/Topics in New Genres  
AAV 385/Electronic Music Skills  
AAV 314/Printmaking II, AAV 399/Internship *or* any 200 or 300-level course in Lens-Based: New Genres

#### **STUDIO ELECTIVES FOR PHOTO FOCUS (2 courses)**

AAV 340/Video II  
AAV 255/Web I  
AAV 218/Book Arts  
Any 2-D courses, including Internship

#### **STUDIO ELECTIVES FOR NEW GENRES FOCUS (2 courses)**

Any 200 or 300-level courses in Lens-Based Art: New Genres  
Specialized Printmaking  
Any studio courses, including internship

#### **CAPSTONE (3 courses)**

AAV 318/Theory/Practice in Fine Art  
AAV 411/Professional Practice in Fine Art  
AAV 412/Senior Thesis in Fine Art

**Recommended Second-Year Program of Study-Lens-Based Art: Photography and Video****First Semester**

AAV 231/Cameras and Lighting I	1 course unit
AAV 244/Video I	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

**Second Semester for Lens-Based Art: Photo Track**

AAV 232/Image and Narrative <i>or</i> AAV 233/Documentary	1 course unit
Photo Track Required	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit
Sophomore Review	0 course unit

**Second Semester for Lens-Based Art: New Genres Track**

AAV 232/Image and Narrative <i>or</i> AAV 233/Documentary	1 course unit
New Genres Track Required**	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit
Sophomore Review	0 course unit

**Total for year****8 course units****Recommended Third-Year Program of Study: Lens-Based Art****First Semester**

AAV 331/Cameras and Lighting II	1 course unit
Studio Elective (see list below)	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

**Second Semester for Lens-Based Art: Photo Track**

AAV 338/Theory and Practice in Lens-Based Art	1 course unit
Photo Track Required	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

**Second Semester for Lens-Based Art: New Genres Track**

AAV 338/Theory and Practice in Lens-Based Art	1 course unit
New Genres Track Required	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

**Total for year****8 course units****Recommended Fourth-Year Program of Study: Lens-Based Art****First Semester: Photo Track**

AAV 431/Lens-Based Art Professional Practice	1 course unit
Photo Track Required	1 course unit
Art History	1 course unit
Elective	1 course unit

**First Semester: New Genres Track**

AAV 431/Lens-Based Art Professional Practice	1 course unit
New Genres Track Required	1 course unit
Art History	1 course unit
Elective	1 course unit

**Second Semester**

AAV 432/Senior Thesis in Lens-Based Art	1 course unit
Studio Elective (see list below)	1 course unit
Elective	1 course unit
Elective	1 course unit

**Total for year**

**8 course units**

**Lens-Based Art Minor**

*For all majors except Art Education, Fine Art, and Graphic Design*

*Requires permission of the Lens-Based Art Coordinator.*

AAV 130/Photo I	1 course unit
AAV 140/4-D	1 course unit
AAH 280/Histories of Photography	1 course unit
Lens-Based Art Course (choose two 300-level courses from list below)	2 course units

*For Visual Arts majors with Fine Art or Graphic Design Specialization*

*Requires permission of the Lens-Based Art Coordinator.*

AAV 130/Photo I	1 course unit
Lens-Based Art Courses (Choose four from list below. At least two courses must be at the 300-level)	4 course units

*For Art Education Majors*

AAV 130/Photo I	1 course unit
AAV 140/4-D	1 course unit
Lens-Based Art Course (Choose three from list below. At least two courses must be at the 300-level)	3 course units

**300-level Lens-Based Art courses**

- AAV 230/Photo II
- AAV 231/Cameras and Lighting I
- AAV 232/Image and Narrative
- AAV 233/Documentary
- AAV 244/Video I
- AAV 255/Web I
- AAV 330/Photo III
- AAV 331/Cameras and Lighting II
- AAV 332/Darkroom/Alternative Processes
- AAV 340/Video II
- AAV 342/Installation and Performance
- AAV 385/Electronic Music Skills and Literature