

## School of Business

*Dean:* William Keep

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The School of Business is accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The School of Business offers programs in accountancy, economics, finance, interdisciplinary business, management, and marketing. These programs lead to one of four undergraduate degrees: a Bachelor of Science in Accountancy, a Bachelor of Science in Business Administration, a Bachelor of Science in Economics, or a Bachelor of Arts in Economics. Minors are available in accounting, business and society, economics, finance, human resource management, international business, management, marketing, and professional selling. In addition to majors and minors, students may choose to pursue an Economics (BA) with a Secondary Education option. Recognizing the importance of global business elements for all business students, Global Business I and II options are also available to business majors. See Global Business information below.

### Vision

The School of Business at The College of New Jersey aspires to be a premier undergraduate business school, the first choice of New Jersey students seeking a business education and the first choice of employers seeking business graduates.

### Mission

Our mission is to:

- Educate students to become successful professionals and socially responsible citizens, ready to contribute to the demands of the evolving business environment. Deliver application-oriented business programs to the brightest New Jersey students that challenge these students to merge theory with practice and prepare them to assume positions of responsibility and leadership in a complex, technological, global, and multicultural world.
- Contribute to the expansion and application of basic business and economics knowledge through discipline based research, contributions to practice, and learning/pedagogical research, consistent with the College's teacher-scholar model.
- Develop mutually beneficial relationships with businesses, alumni, professional groups, and local communities.

### Business Professions Program

All entering freshmen are required to participate in this program. Structured workshops and activities will provide students with the skills necessary to succeed in today's business environment.

### Independent Research

Independent research generally requires a student to work independently under the supervision of a faculty member. There is a research project that typically involves literature review and field research. It is recommended only for seniors who have a strong interest in an area of research of a particular faculty member.

### **Beta Alpha Psi**

The College of New Jersey Chapter of Beta Alpha Psi is the honors organization for accounting and finance majors. The purpose of the chapter is to increase awareness of accounting, finance and information systems careers and to develop within members the personal and professional skills needed to enter the workforce and excel in their careers. The general requirements for election to membership are that students must have declared a concentration in accounting or finance and have completed at least two years of courses with a cumulative grade average of 3.0.

### **Beta Gamma Sigma**

The College of New Jersey Chapter of Beta Gamma Sigma is an honor society, designed to encourage scholarship and accomplishment among students of business and administration, to promote the advancement of education in the art and science of business, and to foster integrity in the conduct of business activities.

Beta Gamma Sigma is the honor society for colleges accredited by the American Assembly of Collegiate Schools of Business (AACSB International—the Association to Advance Collegiate Schools of Business). In order to be inducted into Beta Gamma Sigma, a student must be in the upper 10 percent of his or her senior class or upper seven percent of his or her junior class. Beta Gamma Sigma is confident that its membership will serve as effective business and managerial leaders of the 21st century.

### **Financial Management Association National Honor Society**

The FMA National Honor Society was established to encourage and reward scholarship and advancement in finance. The minimum qualification for membership is a 3.25 grade point average in at least two finance courses.

### **Omicron Delta Epsilon—International Economics Honor Society**

To become a member, a student must have completed at least four economics courses with an average over 3.0 and should be at the junior level with a general scholastic average of 3.0 or better.

### **Global Business Options: Business Depth and International Breadth**

Business leaders need the ability to understand, anticipate, and succeed in domestic and global markets. Students who wish to further strengthen their global business proficiency may pursue the Global Business I and Global Business II programs.

Global Business I combines a business major with a minor in International Studies (IS) offered through the School of Humanities and Social Sciences, and requires one international trip (faculty-led or study abroad). Global Business I can be completed without adding to a student's total required credits.

Global Business II combines a business major with a dual major in IS. Students who choose Global Business II will find the greatest synergy with the IS International Economics and Trade concentration. Most students can complete the dual major in four years, including the required study abroad experience, working closely with their advisor.

## Transfer Credit Policy

As an accredited institution, the School of Business adheres to the standards of AACSB International—the Association to Advance Collegiate Schools of Business, which requires a process for transferring courses from other institutions. The following identifies our rules for transferring credit:

- Full credit may be given for our 100- and 200-level courses as long as the transferred course was awarded at least a grade of C.
- Full credit will be given for 300- and 400-level courses taken at AACSB-accredited schools as long as the grade earned equals at least a grade of C.
- Capstone courses (the culminating course of a program) must be taken at The College of New Jersey. These capstone courses include:

ACC 498/Accounting Capstone  
 BUS 498/Seminar in Interdisciplinary Business or BUS 495/Senior Thesis  
 FIN 495/Senior Thesis in Finance  
 ECO 495/Senior Thesis in Economics  
 MGT 451/Seminar in Decision Making or MGT 495/Senior Thesis  
 MGT 499/Strategic Management (all business administration specializations)  
 MKT 440/450/Marketing Management

Accreditation requirements call for at least 50 percent of all business credits to be taken at the degree-granting institution.

## Ungraded Option

A School of Business student may use the Ungraded Option (credit/no credit) for School of Business courses only under the following conditions: 1) the course is not required by the student's major program or minor; and 2) the course will be counted only as an elective.

## Honors Courses

The School of Business supports the TCNJ Honors Program through selected Honors sections as well as welcoming "Honors By Arrangement" in many courses."

## Required Exit Examination

With the exception of those earning the BA in Economics, all students in the School of Business are expected to take an exit examination during their senior year.