

Art and Art History Department: Overview

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The Department of Art and Art History offers the Bachelor of Fine Arts (BFA) degree in Visual Arts with specializations in Fine Art, Graphic Design, and Photography and Video, and the Bachelor of Arts (BA) degree with majors in Art Education and Art History. In addition, students may minor in Art History, Fine Art, Graphic Design or Photography and Video. Courses in art foundation studies and liberal learning are integral parts of the curriculum. The Department of Art and Art History is committed to providing programs of study which develop a high level of conceptual and technical ability, resources beyond the studio and the classroom for a broader education in the arts, exposure to and understanding of electronic media and methods of communication, and a balance between a demanding course of professional study and a liberal arts education. The College of New Jersey is an accredited institutional member of the National Association of Schools of Art and Design.

The art facility features traditional studios as well as state-of-the-art computing and electronic media labs. The faculty of the Department of Art and Art History consists of scholars, exhibiting artists, and active professionals, and it is augmented by guest lecturers and adjunct professors who are practicing professionals in the New York-Philadelphia corridor. The department enjoys an enviable placement record in terms of graduate study and employment, and graduates of the program have attained positions of leadership in their respective fields. The College of New Jersey is located near the major art and design centers of New York and Philadelphia and students are encouraged and often required to visit museums, galleries, design studios, production houses, and other art facilities in these areas.

Admission Requirements for Art Education and Visual Arts

(Note: these admission requirements are not necessary for students applying for an Art History major)

Acceptance to the Visual Arts and Art Education majors requires a successful portfolio review as well as admission by the College. After the department has received a copy of the student's application from the Office of Admissions, it will review the student's portfolio on Slideroom. Candidates for Spring term admission and early-decision Fall term admission are reviewed in November. Candidates for Fall term admission are reviewed from December through March. A portfolio review is also required to enter the Dual Visual Arts major which is offered to students enrolled in one of the following programs: Deaf Education and Art (DEAR), Early Childhood Education and Art (ECAR), Elementary Education and Art (ELAR), or Special Education and Art (SEAR).

In order to be considered for admission into the Visual Art, Art Education, or Dual Education/Visual Arts programs, applicants must:

Apply to TCNJ: For more information about the submission process to the college, please visit our Admissions Website: <http://admissions.pages.tcnj.edu/apply/>

Submit a Portfolio: Students should submit work through Slideroom: https://tcnjart_arthistory.slideroom.com. The portfolio should consist of the following three components:

- a) Digital images of 12 works of art
- b) A numbered list indicating the title, materials and dimensions of the work
- c) A one-page personal essay

Images

Professional presentation of the work is important. Please present documentation that is in-focus, well-lit and shows your best work. Specifications about file format and size limitations can be found on the Art and Art History Department website: <https://art.tcnj.edu/admissions/>

*For students interested in Art Education, Fine Arts and Graphic Design, include 12 images of original works demonstrating the applicant's drawing and technical skills, creativity, and aesthetic ability. A substantial part of the portfolio should feature drawings (still life, figure, self-portrait, and assorted sketches).

*For students interested in the Photography and Video Specialization, a portfolio with a substantial amount of photographs and/or video is required. You may supplement the portfolio with additional works including a range of drawing, sculpture, graphics or mixed-media.

For all applicants:

All work must be original. Copies of other artists' work including anime, cartoons, graffiti or tattoos should not be included in the portfolio. If possible, please also include at least one image from a sketchbook.

Image List

Include a numbered image list along with your submitted work. Indicate your name, date of completion, materials, and dimensions of the individual pieces.

Personal Essay

Please include a one-page, single-spaced statement that includes a brief description of who you are and your experience in art and life. Your essay should include your major artistic and academic goals, and your reasons for wanting to specialize in the visual arts.

Slideroom Instructions

Please follow the Slideroom submission instructions carefully. Please DO NOT mail a portfolio CD or DVD. If you experience difficulty uploading your artwork, you must contact Slideroom technical support at support@slideroom.com for assistance. Please allow one day for a response. You may also consult the Slideroom Helpdesk and FAQ at <http://www.slideroom.com/support.html>.

Enrollment in Department of Art and Art History Courses

Most Art History courses (AAH) are open to all students, although a few have prerequisites. The capstone courses (AAH 498 and 499) are reserved for majors. Studio art courses which have liberal learning approval are open to all students. A non-art major who wishes to enroll in major courses that are not liberal learning courses must obtain permission from the chair of the department or advising coordinator.

All minors must report to the advising coordinator (whose name is available from the department) or academic advisor for advisement and registration for art courses.

The College Art Gallery

The College Art Gallery offers a program of diversified exhibitions throughout the academic year, including faculty and student work as well as exhibitions featuring the work of emerging and established artists from the United States and around the world. Students are encouraged to participate in the gallery program as gallery assistants.

Art Students' Organization

The Department of Art and Art History sponsors the student organization, the Art Students Association, Rebel Artists Movement (RAM). Students are invited to join and become active members.

Kappa Pi International Honorary Art Fraternity

As an honorary fraternity, Kappa Pi inducts recommended Art and Art History Department students who have a minimum overall grade point average of 2.0 and an overall art average of 3.0 (on a 4.0 scale). In exchange for this high academic achievement, Kappa Pi fraternity offers competitive scholarships for its members. The goal of the organization is to offer a chance for art students to spend more time together reinforcing their common interests.

AIGA-TCNJ Student Group

AIGA-TCNJ is a student group of the American Institute of Graphic Design (AIGA), the national professional association for design. Formed in 2012, AIGA-TCNJ Student Group strives to bring together all students interested in the graphic arts and promote design culture on campus. The group also holds design focused events and fundraisers.

Art and Art History Department: Programs of Study***Art Education Major (BA Degree)***

The conceptual framework for Art Education, as for all programs in professional education at The College of New Jersey, is creating exemplary professionals. Themes and outcomes associated with that framework are described in the School of Education section of the bulletin.

The Art Education major offers a Bachelor of Arts degree and prepares an individual for New Jersey State Art Teacher Certification, kindergarten through twelfth grade. The required curriculum includes a full range of art education, art studio, and art history courses. Students are given opportunities to experience actual classroom environments and situations through

observations and/or teaching practicum in the sophomore, junior and senior years. This program, which is accredited through the [Council for the Accreditation of Educator Preparation](#) (CAEP) and National Association of Schools of Art and Design (NASAD), is designed to prepare the student as both artist and teacher.

Required studio courses include 2-D, 3-D, 4-D, drawing, painting, and sculpture. Students create their own path of studio study through the programming of two additional 200-level intermediate studio courses, and three 300-level advanced studio courses. These courses and the required Foundations in Art Education, Curriculum in Art Education, Pedagogy in Art Education, and Clinical Practice I lead to student Clinical Practice II .A full semester of student teaching offers experiences at both elementary and secondary levels.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for students to remain in that program, to transfer within the college from one program to another, and to graduate with a degree from a program. The following are the standards for art education.

All accepted candidates for a formal teacher preparation program must either pass the Praxis Core Academic Skills for Educators Test (reading-156, writing-162, and math-150), earn a minimum score of 610 for Reading/Writing and 570 for Math on the SAT (if taken after 3/1/16), earn a minimum score of 560 for Reading and 540 for Math on the SAT (if taken before 2/29/16), earn a score of 23 or higher on the ACT, or earn a minimum score of 4 on the analytical writing section and a combined score of 310 on the Graduate Record Exam (GRE). The official passing test score must be submitted by teacher-education candidates during Sophomore Review. A cumulative GPA of 2.75 is needed to pass Sophomore Review and continue study in the teacher art education program.

A minimum grade of C+ is required in all art education courses, except for AAE 490/491 student teaching which requires a B- or higher. A minimum grade of C is required in all other major courses. Candidates for a teacher-education certificate must have a minimum 3.0 cumulative grade point average at the time of graduation. All college and departmental requirements (32 units) must be met to successfully complete the teacher education program. Students must meet the state Harassment, Intimidation, and Bullying Prevention (HIB) training certificate, hygiene/physiology requirement, pass the appropriate Praxis examination (Praxis II: Art Content Knowledge) , and edTPA before the New Jersey State Department of Education will issue the appropriate certificate. Teacher-education candidates will receive a “certificate of eligibility with advanced standing” which requires a candidate to be provisionally certified for his or her first year of teaching. After one year of successful teaching, the candidate is eligible for a permanent certificate.

Transfer into the Art Education program from another program within the College is based upon the completion of AAV 111 Drawing with a minimum grade of C and a successful portfolio review.

Course Requirements**Major Core (7 courses)**

AAH 101/Art History I
 AAH 102/Art History II
 AAV 111/Drawing
 AAV 102/Visual Thinking
 AAV 112/2-D
 AAV 113/3-D
 AAV 140/4-D

Major Options/Specializations (11 courses)

AAH 210/Arts of South Asia, AAH 211/Arts of East Asia, *or* AAH 212/Arts of the Islamic World
 AAH 253/20th Century European and American Art
 AAV 140/4-D
 AAV 215/Painting I
 AAV 213 Sculpture
 AAV 200 Level Fine Art Studio Classes (choose two)
 AAV 300 Level Fine Art Studio classes (choose three)
 SPE 203/Psych. Dev. Of Child/Adol.

Professional Education Sequence (7 courses, 8 units)

AAE 200/Sophomore Review (0 units)
 AAE 220/Foundations in Art Education
 AAE 250/Curriculum in Art Education
 AAE 330/Pedagogy in Art Education
 AAE 360/ Clinical Practice I: Art Education (2 course units)
 AAE 490/Clinical Practice II: Art Education Student Teaching or 491/Global Clinical Practice II: Art Education Student Teaching (2 course units)
 AAE 492/ Clinical Practice II Seminar: Art Education Capstone

Recommended First Year Program of Study: Art Education**First Semester**

FSP	First Seminar	1 course unit
AAV	111/Drawing	1 course unit
AAV	112/2-D	1 course unit
AAV	113/3-D	1 course unit

Second Semester

AAV	102/Visual Thinking	1 course unit
AAV	140 4-D	1 course unit
AAH	101/Art History I	1 course unit
WRI	102/Academic Writing (if not exempted)*	1 course unit

**It is recommended that students exempted from this course take liberal learning course (e.g., SPE 203).*

Total for Year**8 course units**

Recommended Second Year Program of Study: Art Education**First Semester**

AAE 220/Foundations in Art Education	1 course unit
AAV 2XX/Studio Course	1 course unit
AAV 215/Painting I	1 course unit
AAH 102/Art History II	1 course unit

Second Semester

AAE 250/Curriculum in Art Education	1 course unit
AAH 253/20 th Century Art	1 course unit
AAV 213/Sculpture I	1 course unit
AAV 3XX Studio Course	1 course unit
AAE 200/Sophomore Review	0 course unit

Total for Year**8 course units*****Art History Major (BA degree)***

The Department of Art and Art History offers a BA in Art History and a minor in Art History for students majoring in visual arts, art education, and any other discipline at TCNJ. Art history is a scholarly, academic discipline which sharpens critical thinking and strengthens both writing and analytical skills. The Art History Program offers varied and exciting courses ranging from broad surveys of art from various geographical regions and chronological eras to courses on focused topics and perspectives. Students in a wide variety of majors may also use approved art history courses to fulfill liberal learning requirements.

Art History Program

Broad introductory courses provide Art History majors with the solid, well-rounded foundation necessary for more advanced and specialized geographical, chronological, and topical studies that emphasize theory, methodology, and historiography of the discipline. The program faculty utilize the varied resources of museums and collections in New York City, Philadelphia, Boston, and Washington D.C. with field trips and specialized object research. In order to promote cross-cultural exchange and exposure to art outside the area, Art History majors are encouraged to enroll in a study-abroad program. TCNJ offers many options ranging from a three-week Maymester study-abroad course to full-semester or year-long programs. To graduate with a BA degree in Art History, students must complete an approved study-abroad or internship experience. The art history curriculum culminates in a two-semester capstone sequence during which majors develop an original research project to demonstrate their critical thinking and writing skills.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for students to remain in that program, to transfer within the college from one program to another, and to graduate with a degree from a program. The following are the standards for art history. Minimum grades are noted in parentheses:

- Retention in the Art History major is based on a minimum grade of C in all major courses.

- Transfer into the Art History major from another program within the College is based upon the completion of 2 AAH courses with a minimum grade of C.
- Graduation requires a cumulative GPA of 2.0, completion of all departmental requirements and a minimum grade of C in all major courses, and completion of an approved study abroad experience or internship.

Course Requirements

Major core: (4 course units)

AAH 210/Arts of South Asia, AAH 211/Arts of East Asia, *or* AAH 212/Arts of the Islamic World
 AAH XXX One course exploring gender in art history
 AAH 498 Junior Research Seminar
 AAH 499/ Senior Thesis

Major Options/Specializations (6 course units at 200 level or above, including at least 3 at the 300 level or above, and at least 1 at the 400 level from the following categories)

Ancient or Medieval Art
 Renaissance or Baroque Art
 Modern or American Art
 Asian, African, Islamic, or Native-American Art
 2 Art History electives

Total: **10 course units**

Recommended First-Year Program of Study: Art History First Semester

FSP (except those numbered 101-109) First Seminar	1 course unit
AAH 200-level course	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit

Second Semester

AAH 200 level course	1 course unit
WRI 102/Academic Writing (if not exempted)	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit

** Arabic 151 and 152, Chinese 151 and 152, Japanese 151 and 152, and Russian 151 and 152 are intensive courses and carry two course units of credit each. Students should take this into account when planning a normal four-course semester.*

Total for year **8 course units**

Recommended Second-Year Program of Study: Art History First Semester

AAH 200 level course	1 course unit
Foreign Language*	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

Second Semester

AAH course exploring gender in art history	1 course unit
Liberal Learning	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

** Arabic 151 and 152, Chinese 151 and 152, Japanese 151 and 152, and Russian 151 and 152 (offered annually) are intensive courses and carry two course units of credit each. Students should take this into account when planning a normal four-course semester.*

Total for year **8 course units**

Recommended Third-Year Program of Study: Art History**First Semester**

AAH 300-level	1 course unit
AAH Elective (any level)	1 course unit
Liberal Learning	1 course unit
Elective	1 course unit

Second Semester

AAH 300-level course	1 course unit
AAH 498/Junior Research Seminar	1 course unit
Elective	1 course unit
Elective	1 course unit

Total for year **8 course units**

Recommended Fourth-Year Program of Study: Art History**First Semester**

AAH 499/ Senior Thesis	1 course unit
Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

Second Semester

AAH 400/level course	1 course unit
Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

Total for year **8 course units**

Art History Minor

Admission to the minor requires permission of the department chair or academic advisor. The minor consists of five course units, and may count no more than one course also taken for the student's major.

Art History minor: program of study for BFA students (5 courses)**Required (1 course unit):**

AAH 253/20th-Century European and American Art

Options (4 course units from the following 3 content areas -- 2 at the 100 level or above, at least 1 at the 200 level or above, and at least 1 at the 300 level or above):

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

Art History minor: program of study for Art Education majors (5 courses)**Required (1 course unit):**

AAH 253/20th-Century European and American Art

Options (4 course units from the following 3 content areas--3 at the 200 level or above and at least 1 at the 300 level or above)

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

Art History minor: program of study for all other majors (5 courses)

Must include at least 2 courses at the 200-level or above and at least 1 course at the 300-level or above. Courses must also include at least 1 course in each of the following content areas:

Art in the European Tradition

Asian, Islamic, African, or Native-American Art

Gender in art history

Visual Arts Major (BFA degree)

The Department of Art and Art History offers a BFA in Visual Arts with specializations in Fine Art, Graphic Design, and Photography and Video.

Our programs offer flexibility and permeability between or among disciplines and mediums, and prepare students for multiple career opportunities and studio practices. The BFA in *Visual Arts* is grounded in a strong foundation of core courses, and then allows students to narrow and intensify their focus as they acquire more and diverse skills and as they mature as professional artists.

After completing the Fine Art, Graphic Design and Photography and Video Art specializations, students will be able to demonstrate knowledge and skills in the following areas: creative problem solving, use of technology and relevant traditional skills, understanding of history and contemporary issues, visual and critical research, writing and communication skills.

Additionally, they will have begun a prolific creative practice. The Visual Arts BFA program takes advantage of the College's proximity to major museums, galleries, and collections in New York, Philadelphia, and Washington to broaden students' exposure to current trends and traditional concepts and techniques.

Advanced studio courses may be repeated for credit to gain the desired depth in the studio areas. Independent study is available to upper-level art majors with three courses in a studio or lecture area in which they have earned a minimum 3.33 GPA. A minimum of 12 course units must be taken in the Art Department at The College of New Jersey. Personal advisement and portfolio preparation counseling are available to those students who wish to prepare for graduate school.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for allowing students to remain in that program, to transfer within the College from one program to another, and to graduate from a program. The following are the standards for art programs. Minimum grades are noted in parentheses:

- Transfer into the Visual Arts major from another program within the College is based upon completion of AAV 111 Drawing (C) and a successful portfolio review.
- Retention in the Visual Arts major is based on successful completion of the Sophomore Review.
- Graduation requires a GPA of 2.0 and a minimum grade of C in all major courses.

Course Requirements

Major Core (6 courses)

AAV 102/Visual Thinking

AAV 111/Drawing

AAV 112/2-D

AAV 113/3-D

AAV 130/Photography

AAV 140/4-D

Art History (4 courses)

AAH 252/ 20th Century European and American Art

AAH XXX/ 200 or 300-level art history course in European Tradition

AAH XXX/ Non-Western art history

AAH XXX/ varies by specialization

Graphic Design: AAV 250/ History of Graphic Design

Photography and Video: AAH 280/ Histories of Photography

Fine Art: course selection by advisement

Major Requirements vary by specialization. See the individual specializations below.

Recommended First Year Program of Study: Visual Arts (All Specializations)

First Semester

FSP	First Seminar	1 course unit
AAV	111/Drawing	1 course unit
AAV	112/2-D	1 course unit
AAV	113/3-D	1 course unit

Second Semester

AAV 102/Visual Thinking	1 course unit
AAV 130/Photography	1 course unit
AAV 140/4-D	1 course unit
WRI 102/Academic Writing (if not exempted)*	1 course unit

**It is recommended that students exempted from this course take another liberal learning course.*

Total for year

8 course units

Fine Art Specialization

The Fine Art Specialization offers a flexible course of study in which students are encouraged to develop a strong studio practice supporting the creation of images, objects, and visual, spatial and time-based experiences. Students learn technical skills informed by ideas, a firm grounding in making, conceptualization, art theory and criticism, and an awareness of contemporary issues. Exhibitions, student organization events, guest lectures and field trips as well as the Professional Practices course assist students with effective knowledge and preparation for the transition from student to professional artist. A three-semester capstone course sequence emphasizes critical thinking, writing and research culminating in a senior thesis paper and exhibition.

Specialization Requirements (12 courses)

FINE ART CORE (choose **5 courses** and no more than **two** out of any one area):

2-D and Image-based

AAV 211/Drawing II
AAV 214/Printmaking I
AAV 215/Painting I
AAV 370/Topics in Art (with appropriate topic)

Technology-based

AAV 216/Fiber Arts
AAV 217/Ceramics
AAV 218/Book Arts
AAV 231/Studio Photography
AAV 255/Web I
AAV 370/Topics in Art (with appropriate topic)

Spatially-Oriented

AAV 213/Sculpture I
AAV 342/Installation and Performance
AAV 370/Topics in Art (with appropriate topic)

Time-based

AAV 230/Photo II: Documentary
AAV 244/Video I
AAV 370/Topics in Art (with appropriate topic)

ADVANCED REQUIREMENTS- (Choose 3 courses)

- AAV 314/Printmaking II
- AAV 315/Painting II
- AAV 311/Drawing III
- AAV 313/Sculpture II
- AAV 330/ Photo III: Image and Narrative
- AAV 331/ Advanced Projects in Photography and Video
- AAV 342 Installation, Performance & Media
- AAV 344 Video II
- AAV 370/Topics in Art (with appropriate topic)

STUDIO ELECTIVE (Choose 1 course)

Any Fine Art, Digital Art or Photo/Video studio, Internship or Special Topics course.

CAPSTONE- (3 courses)

- AAV 318/Theory/Practice in Fine Art
- AAV 461/Professional Practice
- AAV 412/Senior Thesis in Fine Art

Recommended Second-Year Program of Study: Fine Art

First Semester

Fine Art Core 1	1 course unit
Fine Art Core 2	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Second Semester

Fine Art Core 3	1 course unit
Advanced 1	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit
Sophomore Review	0 course unit

Total for year 8 course units

Recommended Third-Year Program of Study: Fine Art

First Semester

FA Core 4	1 course unit
Advanced 2	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Second Semester

AAV 318/Theory/Practice in Fine Art	1 course unit
Advanced 3	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Total for year **8 course units**

Recommended Fourth-Year Program of Study: Fine Art

First Semester

AAV 411/Professional Practice in Fine Art	1 course unit
FA Core 5	1 course unit
Elective	1 course unit
Elective	1 course unit

Second Semester

AAV 412/Senior Thesis in Fine Art	1 course unit
Studio Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

Total for year **8 course units**

Fine Art Minor

For All Majors except Art History, Art Education, or Visual Arts Majors with specializations in Graphic Design or Photography and Video.

Requires a portfolio review and permission of the department chair or academic advisor. A minimum of 4 course units must be taken at The College of New Jersey.

Art History (any AAH class will fulfill this requirement)	1 course unit
AAV 111/Drawing I	1 course unit
AAV 112/2-D or AAV 113 3-D or AAV 114 4D	1 course unit
200-level or above Fine Art Studio (choose from list below)	1 course unit
300-level or above Fine Art Studio (choose from list below)	1 course unit

Total required **5 course units**

For Visual Arts Majors with specializations in Graphic Design or Photography and Video.

A minimum of 4 courses applied to the minor must be taken with The College of New Jersey Department of Art.

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 2 from list below)	2 course units
300-level or above Fine Art course (choose 2 from list below)	2 course units

For Art History Majors

Requires a portfolio review and permission of the department chair. A minimum of 4 courses applied to the minor must be taken at The College of New Jersey

Art History (any AAH course will count)	1 course unit
AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 3 from list below)*	3 course units

For Art Education Majors (choose Option 1 or Option 2)

A minimum of 4 courses applied to the minor must be taken with The College of New Jersey Department of Art.

Option 1

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 2 from list below)	2 course units
300-level or above Fine Art course (choose 2 from list below)	2 course units

Option 2

AAV 111/Drawing	1 course unit
AAV 318/Fine Art Theory and Practice	1 course unit
AAV 411/Professional Practice	1 course unit
AAV 412/Senior Thesis	1 course unit
200 level or above Fine Art course (choose from list below)	1 course unit

Fine Art Courses

AAV 112/2-D
AAV 113/3-D
AAV 211/Drawing II
AAV 213/Sculpture I
AAV 214/Printmaking I
AAV 215/Painting 1
AAV 216/Fiber Art
AAV 217/Ceramics
AAV 218/Book Arts
AAV 230/Photography II: Documentary
AAV 231 Studio Lighting
AAV 244 Video 1

- AAV 311/Drawing III
- AAV 313/Sculpture II
- AAV 314/Printmaking II
- AAV 315/Painting II
- AAV 342 Installation, Performance & Media
- AAV 330 Photography III: Image and Narrative
- AAV 331
- AAV 344 Video II

- AAV 370/Topics in Visual Arts
- AAV 398/Independent Study in Visual Arts

Graphic Design Specialization

The Graphic Design specialization provides conceptual, theoretical, and technical problem solving skills in the field of visual communication and prepares students to be creative, collaborative, and critical so that they can succeed in the competitive design profession. We approach the profession as an interdisciplinary, cross-media field that is rooted in the fine arts. Students will develop their unique personal visions, and cultivate a sense of social responsibility as designers contributing to our mass culture, as they become creators and interpreters of the environment in which we live. They will be able to perceive and adapt to changing cultural and technological demands and to the fast growing design profession. In addition, our program integrates the college's outstanding liberal arts courses with a rigorous design curriculum. Students with a graphic design specialization will choose either the print media track or digital media track. The integrated curriculum includes coursework in typography, image-making, theories and history, web and multimedia design, and research and portfolio development. There is a wide range of employment opportunities for designers such as book and publication design, advertising, branding and identity system, packaging, information design, as well as design for the World Wide Web and other digital devices.

Specialization Requirements (12 courses)

GRAPHIC DESIGN REQUIRED CORE (4 courses)

- AAV 3XX/ History of Graphic Design
- AAV 251/Design Fundamentals
- AAV 252/Typography
- AAV 253/Conceptual Image
- AAV 255/Web 1

PRINT MEDIA TRACK ADVANCED COURSES (3 courses)

- AAV 352/Advanced Typography
- AAV 353/3-D Graphic Design
- AAV 354/Identity

DIGITAL MEDIA TRACK ADVANCED COURSES (3 courses)

- AAV 355/Web 2
- AAV 356/Motion Graphics
- AAV 357/User Interface / User Experience

STUDIO ELECTIVES (2 courses)**Print Media Track**

Any studio courses at the 200 or 300-level

Digital Media Track

Any studio courses at the 200 or 300-level

CAPSTONE (3 courses)

AAV 358/Theories & Practice in Graphic Design

AAV 458/Professional Practice in Graphic Design

AAV 459/Graphic Design Senior Portfolio

Recommended Second-Year Program of Study: Graphic Design Specialization**First Semester**

AAV 250/History of Graphic Design	1 course unit
AAV 251/Design Fundamentals	1 course unit
Art History	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Second Semester

AAV 252/Typography	1 course unit
AAV 254/Web 1	1 course unit
AAV 253/Conceptual Image	1 course unit
Art History	1 course unit
Sophomore Review	0 course unit

Total for Year: 8 course units**Recommended Third-Year Program of Study: Graphic Design Specialization, Print Media Track****First Semester**

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV Studio Elective	1 course unit
AAH Art History	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Second Semester

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV 358/Theories & Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Total for Year 8 course units

Recommended Third-Year Program of Study: Graphic Design Specialization, Digital Media Track**First Semester**

AAV 356/Motion Graphics or AAV 355 Web 2	1 course unit
AAV Studio Elective	1 course unit
AAH Art History	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Second Semester

AAV 357/ User Interface / User Experience	1 course unit
AAV 358/Theory & Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Total for Year **8 course units**

Recommended Fourth-Year Program of Study: Graphic Design Specialization Print Media Track**First Semester**

AAV 352/Advanced Typography, AAV 353/3-DGD, <i>or</i> AAV 354/Identity	1 course unit
AAV 458/Professional Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Second Semester

AAV 459/Graphic Design Senior Portfolio	1 course unit
Internship or studio elective	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Total for Year **8 course units**

Recommended Fourth-Year Program of Study: Graphic Design Specialization, Digital Media Track**First Semester**

AAV 356/ Motion Graphics or AAV 355 Web 2	1 course unit
AAV 458/Professional Practice in Graphic Design	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Second Semester

AAV 459/Graphic Design Senior Portfolio	1 course unit
Internship or studio elective	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit
Elective/Liberal Learning/Courses in minor	1 course unit

Total for Year **8 course units**

Graphic Design Minor

For All Majors except Interactive Multimedia, Art Education, and Visual Arts Majors with specializations in Fine Art or Photography and Video

AAV 3XX/History of Graphic Design 1 course unit

AAV 251/Design Fundamentals 1 course unit

Choose one of the following: 1 course unit

AAV 102/Visual Thinking 1 course unit

AAV 111/Drawing 1 course unit

AAV 112/2-D (recommended) 1 course unit

AAV 130/Photography 1 course unit

AAV 140/4-D 1 course unit

Choose one of the following:

AAV 252/Typography 1 course unit

AAV 253/Conceptual Image 1 course unit

AAV 255/Web 1 1 course unit

Choose a 300-level GD course from the list below 1 course unit

For Art Education and Visual Arts Majors with specializations in Fine Art or Photography and Video

AAV 3XX/History of Graphic Design 1 course unit

AAV 251/Design Fundamentals 1 course unit

Choose one of the following:

AAV 252/Typography 1 course unit

AAV 253/Conceptual Image 1 course unit

AAV 255/Web 1 1 course unit

Choose a 300-level GD course from the list below 1 course unit

(The fifth course is fulfilled by the foundation courses taken within the major)

For Interactive Multimedia Majors

AAV 3XX/History of Graphic Design 1 course unit

AAV 251/Design Fundamentals 1 course unit

AAV 255/Web 1 (can be fulfilled by IMM 130) 1 course unit

Choose one of the following: 1 course unit

AAV 252/Typography

AAV 253/Conceptual Image

Choose a 300-level GD course from the list below 1 course unit

300-level Graphic Design Courses

AAV 351/Independent Research in Graphic Design

AAV 352/Advanced Typography

AAV 353/3-D GD

AAV 354/Identity

AAV 355/Web 2
AAV 356/Motion Graphics
AAV 357 / User Interface / User Experience
AAV 358/Theories and Practice in Graphic Design

Photography and Video Specialization

The Photography and Video specialization offers digital and traditional practices in which students fluidly explore diverse methods of storytelling. Courses focus on developing technical and conceptual aspects of the mediums, while emphasizing the potential of photography and video to engage meaningfully with ideas and culture. In addition to multi-level digital color photography, students explore a variety of photographic practices, including large format, studio lighting for photo and video, alternative processes, and black & white darkroom. This specialization also encourages the exploration and redefinition of the role of photography within a contemporary fine art context, allowing for experimentation with image appropriation, presentation, installation and integration with new genres as well as the creation of interdisciplinary collaborations among students, faculty, and the community. The specialization includes three capstone courses which result in an exhibit of senior thesis work. The senior capstone courses stress critical thinking, writing, and research through short sequential written assignments and semester-long investigations culminating in a senior thesis exhibition.

Specialization Requirements (12 courses)

PHOTOGRAPHY/VIDEO CORE (4 courses)

AAV 231/Studio Lighting
AAV 244/Video I
AAV 331/ Advanced Projects in Photography and Video

PHOTOGRAPHY /VIDEO REQUIREMENTS (3 courses)

AAV 230/Photo II: Documentary
AAV 330/Photo III: Image & Narrative
AAV 370/Topics in Photography/Video
AAV 399/Internship

STUDIO ELECTIVES FOR PHOTOGRAPHY /VIDEO (2 courses)

AAV 342/Installation, Performance and Media
AAV 300 Studio

CAPSTONE (3 courses)

AAV 318/Theory/Practice
AAV 461 /Professional Practice
AAV 412/Senior Thesis

Recommended Second-Year Program of Photography and Video**First Semester**

AAV 230/ Photo II: Documentary	1 course unit
AAV 244/Video I	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Second Semester

AAV 231/Studio Lighting	1 course unit
AAV 399/Internship	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit
Sophomore Review	0 course unit

Total for year **8 course units**

Recommended Third-Year Program of Study: Photography/Video**First Semester**

AV 330 / Photo III: Image & Narrative	1 course unit
AAV 331/Advanced Projects in Photography and Video	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Second Semester

AAV 338/Theory and Practice	1 course unit
AAV 342 Installation, Performance and Media	1 course unit
Art History	1 course unit
Liberal Learning	1 course unit

Total for year 8 course units

Recommended Fourth-Year Program of Study: Photography/Video**First Semester:**

AAV 461/ Professional Practice	1 course unit
AAV 344/ Video II	1 course unit
Art History	1 course unit
AAV 300 Studio Elective	1 course unit

Second Semester

AAV 432/ Senior Thesis	1 course unit
AAV 300 Studio Elective	1 course unit
Elective	1 course unit
Elective	1 course unit

Total for year **8 course units**

Photography/Video Minor*For all majors except Art Education, Fine Art, and Graphic Design**Requires permission of the Photography and Video Art Coordinator.*

AAV 130/Photo I	1 course unit
AAV 140/4-D	1 course unit
AAV 2XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
	5 course units total

*For Visual Arts majors with Fine Art or Graphic Design Specialization**Requires permission of the Photography and Video Art Coordinator.*

AAV 2XX Photography/Video Art Course	1 course unit
AAV 231/ Studio Lighting	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
	4 course units total

For Art Education Majors

AAV 130/Photo I	1 course unit
AAV 230/Photo II: Documentary or AAV 244/Video I	1 course unit
AAV 3XX Photography/Video Course	1 course unit
AAV 3XX Photography/Video Course	1 course unit
	4 course units total

200 and 300-level Photography/Video courses

AAV 230/Photo II: Documentary
AAV 231/ Studio Lighting
AAV 244/Video I
AAV 330/Photo III: Image and Narrative
AAV 331/Advanced Projects in Photography and Video
AAV 332/Darkroom/Alternative Processes
AAV 344/Video II
AAV 342/Installation and Performance