

Professional Writing Minor-1

Professional Writing Minor

Coordinator: Pearson

The Professional Writing minor allows students to gain a theoretical grounding and practical experience in both traditional and new media journalism, public relations, advertising, and marketing communications. Whenever possible, students in the Professional Writing classes work collaboratively on projects with students in other media-related disciplines. Multiple minors may overlap by only one course. No more than one course taken toward the student's major may be counted in the Professional Writing minor.

Required

JPW	250/Writing for Interactive Media (same as IMM 140)	1 course unit
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Options: 3 course units

JPW	208/Introduction to Journalism	1 course unit
JPW	251/Feature Writing (same as IMM 240)	1 course unit
JPW	301/Computer Assisted Reporting	1 course unit
JPW	311/News Editing and Production	1 course unit
JPW	350/Magazine Writing	1 course unit
JPW	370/Topics in Professional Writing	1 course unit
JPW	399/Internship	1 course unit
JPW	498/Beats and Deadlines	1 course unit

Electives: 1 course unit

	Any LIT or CRW course by advisement	1 course unit
	Any IMM course not listed above	1 course unit
AGD	160/Introduction to Graphic Design	1 course unit
BUS	200/Legal and Regulatory Environment of Business	1 course unit
ECO	101/Principles of Microeconomics	1 course unit
COM	212/Introduction to TV Production	1 course unit
COM	371/Strategies of Public Relations	1 course unit
TST	160/Creative Design	1 course unit

Note: Only one course unit, either required or elective, may be used to satisfy requirements for both a major and a minor.

Total

5 course units