

Art and Art Education: Overview

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The Department of Art and Art Education offers the Bachelor of Fine Arts (BFA) degree in Visual Arts with specializations in Fine Art, and Photography and Video, and the Bachelor of Arts (BA) degree with a major in Art Education. In addition, students may minor in Arts Administration and Cultural Entrepreneurship, Art History and Visual Culture, Fine Art, or Photography and Video. Courses in art foundation studies and the College Core are integral parts of the curriculum. The Department of Art and Art Education is committed to providing programs of study which develop a high level of conceptual and technical ability, resources beyond the studio and the classroom for a broader education in the arts, exposure to and understanding of electronic media and methods of communication, and a balance between a demanding course of professional study and a liberal arts education. The College of New Jersey is an accredited institutional member of the National Association of Schools of Art and Design.

The art facility features traditional studios as well as state-of-the-art computing and electronic media labs. The faculty of the Department of Art and Art Education consists of scholars, exhibiting artists, and active professionals, and it is augmented by guest lecturers and adjunct professors who are practicing professionals in the New York-Philadelphia corridor. The department enjoys an enviable placement record in terms of graduate study and employment, and graduates of the program have attained positions of leadership in their respective fields. The College of New Jersey is located near the major art and design centers of New York and Philadelphia, and students are encouraged and often required to visit museums, galleries, design studios, production houses, and other art facilities in these areas.

Admission Requirements for Art Education and Visual Arts

For Visual Arts Majors:

Transfer applicants to the Visual Arts program (including concentrations in Fine Arts and Photography & Video) who expect to receive an Associate degree before enrolling at TCNJ must successfully complete a portfolio review in addition to being admitted to the College. All other applicants are encouraged to submit a portfolio, as a high portfolio score will be given considerable weight during the application evaluation process.

For Art Education Majors:

Admission to the Art Education major requires only acceptance to the College; submitting a portfolio is optional. A high portfolio score will be given considerable weight during the application evaluation process.

Education and Art Dual Major:

A portfolio review is optional for students applying to the Dual Visual Arts major.

Portfolio Review Procedures:

Once the Office of Admissions forwards a student's application to the department, the student's portfolio will be reviewed via Slideroom. Reviews for Spring term admission and early-decision

Fall term admission take place in November, while Fall term admission reviews occur from December through March.

Apply to TCNJ: For more information about the admission process to the college, please visit our Admissions Website: <https://admissions.tcnj.edu/apply>

Submit a Portfolio: Students should submit work through Slideroom: <https://tcnj.slideroom.com/#/Login>. The portfolio should consist of the following three components:

- a) Digital images of 6-12 works of art
- b) A numbered list indicating the title, materials and dimensions of the work
- c) A one-page personal essay

Images

Professional presentation of the work is important. Please present documentation that is in-focus, well-lit and shows your best work. Specifications about file format and size limitations can be found on the Art and Art Education Department website: <https://art.tcnj.edu/admissions>.

*For students interested in Art Education and Fine Arts, include 6-12 images of original works demonstrating the applicant's drawing and technical skills, creativity, and aesthetic ability. A substantial part of the portfolio should feature drawings (still life, figure, self-portrait, and assorted sketches).

*For students interested in the Photography and Video Specialization, a portfolio with a substantial amount of photographs and/or video is required. You may supplement the portfolio with additional works including a range of drawing, sculpture, graphics or mixed-media.

For all applicants:

All work must be original. Copies of other artists' work including anime, cartoons, graffiti or tattoos should not be included in the portfolio. If possible, please also include at least one image from a sketchbook.

Image List

Include a numbered image list along with your submitted work. Indicate your name, date of completion, materials, and dimensions of the individual pieces.

Personal Essay

Please include a one-page, single-spaced statement that includes a brief description of who you are and your experience in art and life. Your essay should include your major artistic and academic goals, and your reasons for wanting to specialize in the visual arts.

Slideroom Instructions

Please follow the Slideroom submission instructions carefully. Please DO NOT mail a portfolio CD or DVD. If you experience difficulty uploading your artwork, you must contact Slideroom technical support at support@slideroom.com for assistance. Please allow one day for a response. You may also consult the Slideroom Helpdesk and FAQ at www.slideroom.com/support.html.

Enrollment in Department of Art and Art Education Courses

Most Art History courses (AAH) are open to all students, although a few have prerequisites. The capstone courses (AAH 498 and 499) are reserved for majors. Studio art courses which have College Core approval are open to all students. A non-art major who wishes to enroll in major courses that are not College Core courses must obtain permission from the chair of the department, area coordinator or designated faculty member.

All minors must report to the area coordinator or designated faculty member (whose name is available from the department) or academic advisor for advisement and registration for art courses.

The College Art Gallery

The College Art Gallery offers a program of diversified exhibitions throughout the academic year, including faculty and student work as well as exhibitions featuring the work of emerging and established artists from the United States and around the world. Students are encouraged to participate in the gallery program as gallery assistants.

Art Students' Organization

The Department of Art and Art Education sponsors the student organization, the Art Students Association, Rebel Artists Movement (RAM). Students are invited to join and become active members.

Kappa Pi International Honorary Art Fraternity

As an honorary fraternity, Kappa Pi inducts recommended Art and Art Education Department students who have a minimum overall grade point average of 2.0 and an overall art average of 3.0 (on a 4.0 scale). In exchange for this high academic achievement, Kappa Pi fraternity offers competitive scholarships for its members. The goal of the organization is to offer a chance for art students to spend more time together reinforcing their common interests.

Art and Art Education Department: Programs of Study*Art Education Major (BA Degree)*

The conceptual framework for Art Education, as for all programs in professional education at The College of New Jersey, is creating exemplary professionals. Themes and outcomes associated with that framework are described in the School of Education section of the Bulletin. The Art Education major offers a Bachelor of Arts degree and prepares an individual for New Jersey State Art Teacher Certification, kindergarten through twelfth grade. The required curriculum includes a full range of art education, art studio, and art history courses. Students are given opportunities to experience actual classroom environments and situations through observations and/or teaching practicum in the sophomore, junior and senior years. This major, housed in TCNJ, which is an accredited institutional member of the Association for Advancing Quality in Educator Preparation (AAQEP) and the National Association of Schools of Art and Design (NASAD), is designed to prepare the student as both artist and teacher. Required studio courses include 2-D, 3-D, 4-D, visual thinking, drawing, and painting. Students create their own path of studio study through the programming of three additional 200-level intermediate studio

courses and three 300-level advanced content courses. These courses and the required Foundations in Art Education, Curriculum in Art Education, Pedagogy in Art Education, and Clinical Practice I lead to student Clinical Practice II. A full semester of student teaching offers experiences at both elementary and secondary levels.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for students to remain in that program, to transfer within the college from one program to another, and to graduate with a degree from a program. The following are the standards for art education.

All accepted candidates for a formal teacher preparation program must either pass the Praxis Core Academic Skills for Educators Test (reading-156, writing-162, and math-150), earn a minimum score of 610 for Reading/Writing and 570 for Math on the SAT (if taken after 3/1/16), earn a minimum score of 560 for Reading and 540 for Math on the SAT (if taken before 2/29/16), earn a score of 23 or higher on the ACT, or earn a minimum score of 4 on the analytical writing section and a combined score of 310 on the Graduate Record Exam (GRE). The official passing test score must be submitted by teacher-education candidates during Sophomore Review. A cumulative GPA of 2.75 is needed to pass Sophomore Review and continue study in the teacher art education program. Due to state regulations for teacher certification, AAE 360 Clinical Practice I must be taken in the semester immediately preceding AAV 490/491 Clinical Practice II.

A minimum grade of C+ is required in all art education courses, except for AAE 490/491 Clinical Practice II: Student Teaching which requires a B- or higher. A minimum grade of C is required in all other major courses. Candidates for a teacher-education certificate must have a minimum 3.0 cumulative grade point average at the time of graduation. All college and departmental requirements (30 units) must be met to successfully complete the teacher education program. Students must meet the state Harassment, Intimidation, and Bullying Prevention (HIB) training certificate, hygiene/physiology requirement, pass the appropriate Praxis examination (Praxis II: Art Content Knowledge), and other state certification requirements before the New Jersey State Department of Education will issue the appropriate certificate. Teacher-education candidates will receive a “certificate of eligibility with advanced standing” which requires a candidate to be provisionally certified for their first year of teaching. After one year of successful teaching, the candidate is eligible for a permanent certificate.

Internal Transfers to Art Education

Due to New Jersey Department of Education regulations for teacher certification, this program may maintain change of major requirements beyond the minimums set forth by The College of New Jersey. Applicants for internal transfer to this major are advised to contact the department for requirements in addition to the following internal program requirements:

- Grade of C or higher in one of the Foundation Courses (AAV 111 Drawing, AAV 102 Visual Thinking, AAV 112 2D, AAV 113 3D, or AAV 140 4D)
- Successful portfolio review (optional)

Course Requirements

Major Core (7 courses)

AAH 101/Art History I
 AAH 102/Art History II
 AAV 111/Drawing
 AAV 102/Visual Thinking
 AAV 112/2-D
 AAV 113/3-D
 AAV 140/4-D

Major Options/Specializations (11 courses)

AAH 210/Arts of South Asia, AAH 211/Arts of East Asia, or AAH 212/Arts of the Islamic World
 AAH 253/20th Century European and American Art
 AAV 140/4-D
 AAV 215/Painting I
 AAV 200 Level Fine Art Studio Classes or AAV 130 Photography I (choose three)
 AAV 300 Level Fine Art Studio Classes (choose two)
 AAV/AAH 300 Level-advanced content Class
 SPE 203/Psych. Dev. Of Child/Adol.

Professional Education Sequence (7 courses, 8 units)

AAE 200/Sophomore Review (0 units)
 AAE 220/Foundations in Art Education
 AAE 250/Curriculum in Art Education
 AAE 330/Pedagogy in Art Education
 AAE 360/ Clinical Practice I: Art Education (2 course units)
 AAE 490/Clinical Practice II: Art Education Student Teaching or 491/Global Clinical Practice II: Art Education Student Teaching (2 course units)
 AAE 492/ Clinical Practice II Seminar: Art Education Capstone

Recommended First Year Program of Study: Art Education

First Semester

AMM 99 ArtsComm Seminar	0 course unit
FYS First Year Seminar	1 course unit
AAV 111/Drawing	1 course unit
AAV 112/2-D	1 course unit
AAV 113/3-D	1 course unit

Second Semester

AAV 102/Visual Thinking	1 course unit
AAV 140 4-D	1 course unit
AAH 101/Art History I	1 course unit
AAV 2XX/Studio Course or AAV 130 Photography	1 course unit
EDU 096 Field Placement Course	0 course unit

Total for Year	8 course units
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Recommended Second Year Program of Study: Art Education

First Semester

AAE 220/Foundations in Art Education	1 course unit
AAV 2XX/Studio Course	1 course unit
AAV 215/Painting I	1 course unit
AAH 102/Art History II	1 course unit

Second Semester

AAE 250/Curriculum in Art Education	1 course unit
AAH 253/20 th Century European and American Art	1 course unit
AAV 2XX Studio Course	1 course unit
AAV 3XX Studio Course	1 course unit
AAE 200/Sophomore Review	0 course unit

Total for Year	8 course units
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Recommended Third Year Program of Study: Art Education

First Semester

AAE 330 Pedagogy in Art Ed.	1 course unit
AAV 3XX Studio Course	1 course unit
AAH 210, 211, 212, 215 or 315 Global Art History	1 course unit
College Core	1 course unit

Second Semester

AAE 360 Clinical Practice I	2 course units
SPE 203 Psych. Dev. of Child./Adol.	1 course unit

Total for Year	7 course units
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Recommended Fourth Year Program of Study: Art Education

First Semester

AAE 490 Clinical Practice II: Student Teaching or AAE 491 Global	2 course units
AAE 492 Clinical Practice II Seminar: Capstone	1 course unit

Second Semester

AAH or AAV 3XX Studio Course	1 course unit
College Core	1 course unit
College Core	1 course unit
College Core	1 course unit

Total for Year	7 course units
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Visual Arts Major (BFA degree)

The College of New Jersey offers a BFA in Visual Arts with three specializations: Fine Art, and Photography and Video through the Department of Art & Art Education; and Graphic Design through the Department of Design and Creative Technology.

Our Visual Arts programs offer flexibility and permeability between or among disciplines and mediums, and prepare students for multiple career opportunities and studio practices. The BFA in Visual Arts is grounded in a strong foundation of core courses, and then allows students to narrow and intensify their focus as they acquire more and diverse skills and as they mature as professional artists. After completing the Visual Arts specializations, students will be able to demonstrate knowledge and skills in the following areas: creative problem solving, use of technology and relevant traditional skills, understanding of history and contemporary issues, visual and critical research, writing and communication skills. Additionally, they will have begun a prolific creative practice. The Visual Arts BFA program takes advantage of the college's proximity to major museums, galleries, and collections in New York, Philadelphia, and Washington to broaden students' exposure to current trends and traditional concepts and techniques.

Advanced studio courses may be repeated for credit to gain the desired depth in the studio areas. Independent study is available to upper-level art majors with three courses in a studio or lecture area in which they have earned a minimum 2.5 GPA. A minimum of 12 course units must be taken in the Art Department at The College of New Jersey. Personal advisement and portfolio preparation counseling are available to those students who wish to prepare for graduate school.

Program Entrance, Retention, and Exit Standards

Every major program at the College has set standards for allowing students to remain in that program, to transfer within the College from one program to another, and to graduate from a program. The following are the standards for the Fine Art and Photography & Video specializations:

- Retention in the Visual Arts major is based on successful completion of AAV 200-Sophomore Review and C in all critical content courses (AAV 412 Thesis for Fine Arts specialization, and AAV 432 Thesis for Photography & Video specialization)
- Students wishing to transfer into any programs in the Department of Art & Art Education are required to consult the department chair, and submit a change-of-major form preferably before the registration window.
- Graduation requires a GPA of 2.0 and a minimum grade of C- in all major courses.

Course Requirements

Major Core (6 courses)

AAV 102/Visual Thinking

AAV 111/Drawing

AAV 112/2-D

AAV 113/3-D

AAV 130/Photography 1

AAV 140/4-D

Art History (3 courses are required and an optional 4th course is recommended for Visual Art majors with Fine Art, and Photography and Video specializations)

AAH 253/ 20th Century European and American Art

AAH XXX/ Art history that meets Global College Core designation

AAH XXX/ varies by specialization

Photography and Video: AAH 254 – Photography in Europe and the United States

Fine Art: course selection by advisement

AAH XXX optional elective art history course is recommended

Major Requirements vary by specialization. See the individual specializations below.

Recommended First Year Program of Study: Visual Arts (Fine Art and Photography and Video Arts Specializations)

First Semester

AMM 99/ArtsComm Seminar	0 course unit
FYS First Year Seminar	1 course unit
AAV 111/Drawing	1 course unit
AAV 112/2-D or AAV 113/3-D	1 course unit
AAV 130/Photography 1	1 course unit

Second Semester

AAV 102/Visual Thinking	1 course unit
AAV 112/2-D or AAV 113/3-D	1 course unit
AAV 140/4-D	1 course unit
College Core or AAH 253/20th Century European and American Art History	1 course unit
Total for year	8 course units

Fine Art Specialization

The Fine Art Specialization offers a flexible course of study in which students are encouraged to develop a strong studio practice supporting the creation of images, objects, and visual, spatial and time-based experiences. Students learn technical skills informed by ideas, a firm grounding in making, conceptualization, art theory and criticism, and an awareness of contemporary issues. Exhibitions, student organization events, guest lectures and field trips as well as the Professional Practices course assist students with effective knowledge and preparation for the transition from student to professional artist. A three-semester capstone course sequence emphasizes critical thinking, writing and research culminating in a senior thesis paper and exhibition.

Specialization Requirements (11 courses)

FINE ART CORE (choose 5 courses and no more than two out of any one area):

2-D and Image-based

AAV 211/Drawing II

AAV 214/Printmaking I

AAV 215/Painting I

AAV 370/Topics in Art (with appropriate topic)

Technology-based

AAV 216/Fiber Arts

AAV 217/Ceramics
 AAV 218/Book Arts
 AAV 231/Studio Lighting: Photography and Video
 DES 255/Web I
 AAV 370/Topics in Art (with appropriate topic)

Spatially-Oriented

AAV 213/Sculpture I
 AAV 342/Installation, Performance & Media
 AAV 370/Topics in Art (with appropriate topic)

Time-based

AAV 244/Video I
 AAV 370/Topics in Art (with appropriate topic)

ADVANCED REQUIREMENTS- (Choose 3 courses)

AAV 314/Printmaking II
 AAV 315/Painting II
 AAV 311/Drawing III
 AAV 313/Sculpture II
 AAV 330/Photo III: Image and Narrative
 AAV 331/Advanced Projects in Photography and Video
 AAV 342/Installation, Performance & Media
 AAV 344/Video II
 AAV 370/Topics in Art (with appropriate topic)

STUDIO ELECTIVE (Choose 1 course)

Any Fine Art, Photography/Video studio, Internship or Special Topics course.

CAPSTONE- (2 courses)

AAV 461/Professional Practice
 AAV 412/Senior Thesis in Fine Art

Recommended Second-Year Program of Study: Fine Art

First Semester

Fine Art Core 1	1 course unit
Fine Art Core 2	1 course unit
Art History with Global College Core Designation	1 course unit
College Core	1 course unit

Second Semester

Fine Art Core 3	1 course unit
Advanced 1	1 course unit
Art History	1 course unit
College Core	1 course unit
Sophomore Review	0 course unit
Total for year	8 course units

Recommended Third-Year Program of Study: Fine Art

First Semester

FA Core 4	1 course unit
Advanced 2	1 course unit
Art History	1 course unit
College Core	1 course unit

Second Semester

Advanced 3	1 course unit
Art History	1 course unit
College Core	1 course unit

Total for year	7 course units
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Recommended Fourth-Year Program of Study: Fine Art

First Semester

AAV 461/Professional Practice	1 course unit
FA Core 5	1 course unit
Elective	1 course unit
Elective	1 course unit

Second Semester

AAV 412/Senior Thesis	1 course unit
Studio Elective	1 course unit
Elective	1 course unit

Total for year	7 course units
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Fine Arts Minor

For All Majors except Art Education or Visual Arts Majors with specializations in Graphic Design or Photography and Video.

Requires permission of the department chair or academic advisor. A minimum of four course units must be taken at The College of New Jersey Department of Art & Art Education.

AAV 111/Drawing I	1 course unit
AAV 112/2-D or AAV 113 3-D or AAV 114 4D	1 course unit
200-level or above Fine Art Studio (choose from list below)	1 course unit
300-level or above Fine Art Studio (choose from list below)	1 course unit
300-level or above Fine Art Studio (choose from list below)	1 course unit

Total required	5 course units
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For Visual Arts Majors with specializations in Graphic Design or Photography and Video

A minimum of four courses applied to the minor must be taken with The College of New Jersey Department of Art and Art Education.

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 2 from list below)	2 course units
300-level or above Fine Art course (choose 2 from list below)	2 course units

For Art Education Majors (choose Option 1 or Option 2)

A minimum of four courses applied to the minor must be taken with The College of New Jersey Department of Art and Art Education.

Option 1

AAV 111/Drawing	1 course unit
200-level or above Fine Art courses (choose 2 from list below)	2 course units
300-level or above Fine Art course (choose 2 from list below)	2 course units

Option 2

AAV 111/Drawing	1 course unit
AAV 3XX Fine Art course	1 course unit
AAV 461 – Professional Practice	1 course unit
AAV 412/Senior Thesis in Fine Art	1 course unit
200 level or above Fine Art course (choose from list below)	1 course unit

Photography and Video Specialization

The Photography and Video specialization offers digital and traditional practices in which students fluidly explore diverse methods of storytelling. Courses focus on developing technical and conceptual aspects of the mediums, while emphasizing the potential of photography and video to engage meaningfully with ideas and culture. In addition to multi-level digital color photography, students explore a variety of photographic practices, including large format, studio lighting for photo and video, alternative processes, and black & white darkroom. This specialization also encourages the exploration and redefinition of the role of photography within a contemporary fine art context, allowing for experimentation with image appropriation, presentation, installation and integration with new genres as well as the creation of interdisciplinary collaborations among students, faculty, and the community. The specialization includes three capstone courses which result in an exhibit of senior thesis work. The senior capstone courses stress critical thinking, writing, and research through short sequential written assignments and semester-long investigations culminating in a senior thesis exhibition.

Specialization Requirements (11 courses)**PHOTOGRAPHY/VIDEO CORE (3 courses)**

- AAV 231/Studio Lighting: Photography and Video
- AAV 244/Video I
- AAV 331/Advanced Projects in Photography and Video

PHOTOGRAPHY /VIDEO REQUIREMENTS (4 courses)

AAV 230/Photo II: Documentary

AAV 330/Photo III: Image & Narrative

AAV 344/Video II

AAV 399/Internship

STUDIO ELECTIVES FOR PHOTOGRAPHY/VIDEO (2 courses)

AAV 342/Installation, Performance and Media

AAV 3XX Studio Elective

CAPSTONE (2 courses)

AAV 461/Professional Practice

AAV 432/Senior Thesis in Photography and Video

Recommended Second-Year Program: Photography/Video**First Semester**

AAV 230/Photo II: Documentary

1 course unit

AAV 244/Video I

1 course unit

AAH 254/Histories of Photography

1 course unit

College Core

1 course unit

Second Semester

AAV 231/Studio Lighting: Photography and Video

1 course unit

AAV 342/Installation, Performance and Media

1 course unit

Art History

1 course unit

College Core

1 course unit

Sophomore Review

0 course unit

Total for year

8 course units

Recommended Third-Year Program of Study: Photography/Video**First Semester**

AAV 330/Photo III: Image & Narrative

1 course unit

AAV 344/Video II

1 course unit

Art History

1 course unit

College Core

1 course unit

Second Semester

AAV 3XX Studio Elective

1 course unit

AAV 331/Advanced Projects in Photography and Video

1 course unit

AAV 399/Internship

1 course unit

Total for year

7 course units

Recommended Fourth-Year Program of Study: Photography/Video**First Semester**

AAV 461/Professional Practice

1 course unit

Art History	1 course unit
College Core	1 course unit
Elective	1 course unit

Second Semester

AAV 432/Senior Thesis in Photography and Video	1 course unit
AAV 3XX Studio Elective	1 course unit
Elective	1 course unit

Total for year	7 course units
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Photography/Video Minor

For all majors except Art Education, Fine Art, and Graphic Design
Requires permission of the Photography and Video Art Coordinator

AAV 130/Photography I	1 course unit
AAV 140/4-D or AAV 244/Video I	1 course unit
AAV 2XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit

Total required	5 course units
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For Visual Arts majors with Fine Art or Graphic Design Specialization

Requires permission of the Photography and Video Art Coordinator

AAV 2XX Photography/Video Art Course	1 course unit
AAV 231/Studio Lighting: Photography/Video	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit
AAV 3XX Photography/Video Art Course	1 course unit

Total	4 course units
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For Art Education Majors

AAV 130/Photography I	1 course unit
AAV 230/Photo II: Documentary or AAV 244/Video I	1 course unit
AAV 3XX Photography/Video Course	1 course unit
AAV 3XX Photography/Video Course	1 course unit

Total	4 course units
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Visual Arts Courses (Fine Arts & Photography & Videos Specializations)

AAV 122/Adobe Introduction; Photoshop and Illustrator (0.25 unit course)

AAV 102/Visual Thinking

AAV 111/Drawing 111

AAV 112/2-D

AAV 113/3-D

AAV 130/Photography I
 AAV 140/4D
 AAV 211/Drawing II
 AAV 213/Sculpture I
 AAV 214/Printmaking I
 AAV 215/Painting I
 AAV 216/Fiber Art
 AAV 217/Ceramics for Art Educators
 AAV 218/Book Arts
 AAV 230/Photography II: Documentary
 AAV 231/Studio Lighting: Photography and Video
 AAV 234/Darkroom/Alternative Process Photography
 AAV 244/Video I
 AAV 311/Drawing III
 AAV 313/Sculpture II
 AAV 314/Printmaking II
 AAV 315/Painting II
 AAV 330/Photography III: Image and Narrative
 AAV 331/Advanced Projects in Photography and Video
 AAV 342/Installation, Performance & Media
 AAV 344/Video II
 AAV 370/Topics in Visual Arts
 AAV 391/Independent Study in Visual Arts
 AAV 399/Internship in Visual Arts
 AAV 412/Senior Thesis in Fine Art
 AAV 432/Senior Thesis in Photography and Video
 AAV 461/Professional Practice

Arts Administration and Cultural Entrepreneurship Minor

Students attain cross-disciplinary preparation for leadership or management roles in arts organizations and cultural settings through an Arts Administration and Cultural Entrepreneurship Minor. The program of study combines preparation in arts leadership with business courses in management and marketing through a partnership between the School of the Arts and Communication and the School of Business. Students interested in working in museums, galleries, arts centers, nonprofits, cultural sites, and other arts and performance venues benefit from high-impact experiences and hands-on practice in The Center for the Arts and partner organizations. This minor offers flexible options to pair with a Visual Art, Art History and Visual Culture, Art Education, Music, Communication Studies, Design & Creative Technology or Business major.

AAD 220/Introduction to Arts Administration: Leadership in the Arts	1 course unit
MGT/AAD 225 Arts Management & Marketing	1 course unit
Elective	1 course unit
Elective (300 level or above)	1 course unit
AAV 399/Internship in Visual Art or MUS 399/Internship in Music	1 course unit
Total required	5 course units

When selecting electives, majors from the School of the Arts & Communication should select electives from AAD or the School of Business. Majors in the School of Business should choose AAD courses or other courses from the School of the Arts & Communication as electives. Majors from other schools may choose from any of the courses listed below.

School of the Arts & Communication electives

Art & Art History Courses

AAD 350/Community Engaged Art (no prerequisites)

AAE 370/Special Topics: Museum Education

AAH 370/Special Topics: Decolonizing the Museum

AAH 370/Special Topics: Curatorial Activism

AAV 102/Visual Thinking (for majors outside of Art & Art History only, no prerequisites)

AAV 270/370 Special Topics: Mural Art (no prerequisites)

AAV 391/Independent Study (by department approval)

AAV 461/Professional Practice

Music Courses

MUS 391/Independent Study (by department approval)

MUS 455/Issues in Music Performance Studies

MUS 494/Bachelor of Arts in Music Capstone

School of Business electives

Marketing Courses (will accept MGT 370/MGT 225 Arts Management as a prerequisite to any MKT course)

MKT 310/Marketing Research

MKT 365/Consumer Behavior

MKT 380/Advertising

MKT 370/Special Topics: Social Media Marketing and Digital Marketing

Management Courses

MGT 201/Management Principles and Practices (.5 unit)

MGT 301/Organizational Behavior

MGT 381/Entrepreneurship and Small Business Management

MGT375/BUS 375 Innovation

Finance Courses

FIN 239/Personal Finance

FIN 370/Financial Reporting/Excel Applications of Financial Reporting

Art History and Visual Culture Minor

Admission to the minor requires permission of the department chair or academic advisor. The minor consists of five course units and may count no more than one course also taken for the student's major.

Requirements:

Five course units (2 must be at the 200 level or above; 2 must be at the 300 level or above)

- Four AAH courses
- One course covering art or visual culture from approved list of offerings beyond AAH designated courses