

School of Business

Interim Dean: Sunita Ahlawat

The School of Business is accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The School of Business offers programs in accountancy, economics, finance, interdisciplinary business, management, and marketing. These programs lead to one of four undergraduate degrees: a Bachelor of Science in Accountancy, a Bachelor of Science in Business Administration, a Bachelor of Science in Economics, or a Bachelor of Arts in Economics. Minors are available in accounting, business and society, economics, finance, financial planning, business studies (for non-business majors), human resource management, information systems technology, leadership, international business, management, marketing, professional selling, supply chain management, and wealth management. In addition to majors and minors, students may choose to pursue an Economics (BA) with Secondary Education options. Recognizing the importance of global business elements for all business students, Global Business options are also available to business majors. See Global Business information below.

Vision

The School of Business at The College of New Jersey aspires to be a premier business school amongst regional public schools, the top choice of New Jersey learners seeking a business education in New Jersey, and the first choice of employers seeking business graduates.

Mission

We educate learners to become successful professionals and socially responsible citizens, poised for positions of leadership. We contribute to the expansion of business and economics knowledge through theoretical, applied, and pedagogical research, consistent with the TCNJ teacher-scholar model.

Professional Development

All incoming students complete BUS 99: Business Orientation Seminar to ensure they are equipped with the necessary skills to be successful at The College of New Jersey, School of Business. Students must also complete BUS 100, a professional development course to prepare for their internship/career search. Activities include: resume writing, cultivating networking skills, mock interviews, etc.

Independent Research

Independent research provides students with the opportunity to engage in research beyond the school's current course offerings. This generally requires a student to work independently under the supervision of a faculty member. There is a research project that typically involves literature review and field research.

Global Business Options: Business Depth and International Breadth

Business leaders need the ability to understand, anticipate, and succeed in domestic and global markets. While all School of Business majors require global business coursework, students who wish to further strengthen their global proficiency may pursue paired options with the International Studies (IS) program, offered by the School of Humanities and Social Sciences. Global Business I pairs a business major with the IS minor, and Global Business II pairs a business major with a dual major in IS.

Transfer Credit Policy

As an accredited institution, the School of Business adheres to the standards of AACSB International—the Association to Advance Collegiate Schools of Business, which requires a process for transferring courses from other institutions. The following identifies our rules for transferring credit:

- Full credit may be given for our 100- and 200-level courses as long as the transferred course was awarded at least a grade of C. Some courses may require a higher grade to transfer.
- Full credit will be given for 300- and 400-level courses taken at AACSB-accredited schools as long as the grade earned equals at least a grade of C.
- Capstone courses (the culminating course of a program) must be taken at The College of New Jersey. These capstone courses include:

ACC 498/Accounting Capstone

BUS 498/Seminar in Interdisciplinary Business **or** BUS 495/Senior Thesis

FIN 430/Business Valuation or FIN 410 Portfolio Management & Derivatives or FIN 495/Senior Thesis in Finance

ECO 495/Senior Thesis in Economics

MGT 498/Senior Seminar in Management or MGT 495/Senior Thesis

MGT 499/Strategic Management (all Bachelor of Science business degree programs)

MKT 450/Marketing Management

Accreditation requirements call for at least 50 percent of all business credits to be taken at the degree-granting institution.

Honors Courses

The School of Business supports the TCNJ Honors Program through selected Honors sections as well as welcoming "Honors By Arrangement" in many courses.

Required Exit Examination

With the exception of those earning the BA in Economics, all students in the School of Business must take an exit examination during their senior year.